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FROM INFORMATION TO MEANING

Semantic Data Analytics – The key to challenging Big Data

Pascal Hitzler

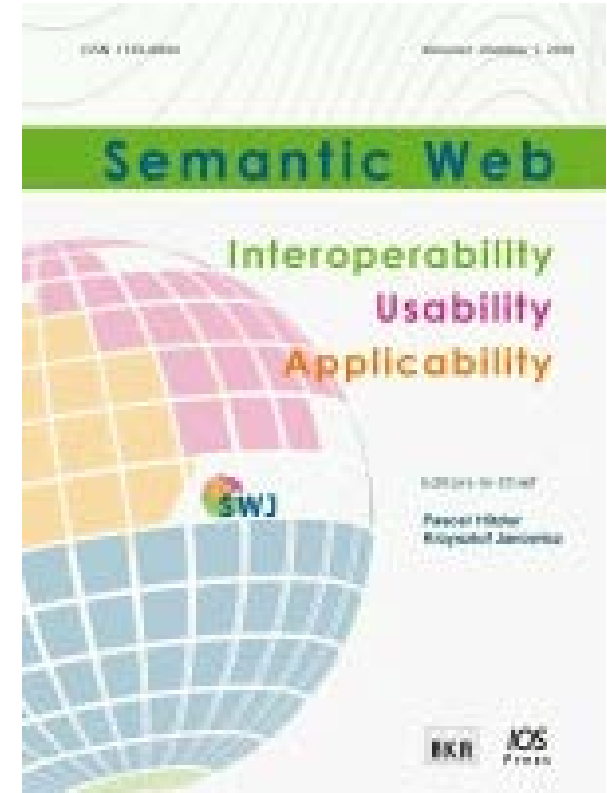
Kno.e.sis Center

Wright State University, Dayton, OH

<http://www.pascal-hitzler.de/>



- **EiCs:** Pascal Hitzler
Krzysztof Janowicz
- **New journal with significant initial uptake.**
- **We very much welcome contributions at the “rim” of traditional Semantic Web research – e.g., work which is strongly inspired by a different field.**
- **Non-standard (open & transparent) review process.**



- **<http://www.semantic-web-journal.net/>**

**Pascal Hitzler, Markus Krötzsch,
Sebastian Rudolph**

**Foundations of Semantic Web
Technologies**

Chapman & Hall/CRC, 2010

**Choice Magazine Outstanding Academic
Title 2010 (one out of seven in Information
& Computer Science)**

<http://www.semantic-web-book.org>



- **Big Data**, Linked Data, Semantic Web
- An Example: Linked Data Querying
- The Big Data Added Value Pipeline



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Data management involves a variety of tasks involved with the full data lifecycle

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Gartner: Big Data Will Generate 6 Million U.S. Jobs by 2015



[Susan Hall](#) | [CHARTING YOUR IT CAREER](#) | 23 OCT, 2012

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Gartner predicts that 4.4 million IT **jobs will be created to support Big Data** by 2015, with 1.9 million of them to be in the United States.

In addition, every Big Data-related role in the United States will create employment for three people outside of IT, pushing the total to 6 million U.S. jobs, Peter Sondergaard, senior vice president at Gartner and global head of research, told those attending the Gartner Symposium/ITxpo. He said:

But there is a challenge. There is **not enough talent** in the industry. Our public and private education systems are failing us. Therefore, only one-third of the IT jobs will be filled. Data experts will be a scarce, valuable commodity," he said. "IT leaders will need immediate focus on how their organization develops and attracts the skills required. These jobs will be needed to grow your business. These jobs are the future of the new information economy.

Though I don't follow Sondergaard's math, we know there's a **shortage of analytics talent for Big Data and for engineering talent as well.**



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Big Data is characterized not only by the enormous volume or the velocity of its generation but also by the heterogeneity, diversity and complexity of the data.

Suzi Iacono, source: <http://community.topcoder.com/coeci/nitr/>

- **volume**: the sheer size of the data
- **velocity**: new data is added at breathtaking speed
- **variety**: different formats and different perspectives
- (**value**: how useful is the data?)
- (**veracity**: how good/reliable is the data?)

- Big Data, **Linked Data**, Semantic Web
- An Example: Linked Data Querying
- The Big Data Added Value Pipeline

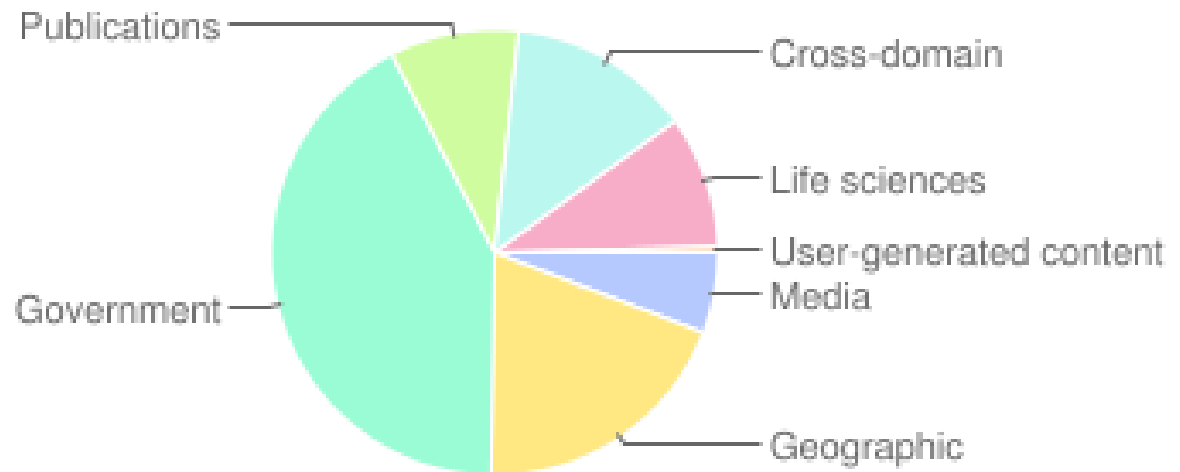
Number of Datasets

2011-09-19	295
2010-09-22	203
2009-07-14	95
2008-09-18	45
2007-10-08	25
2007-05-01	12

Number of triples (Sept 2011)

31,634,213,770

with 503,998,829 out-links



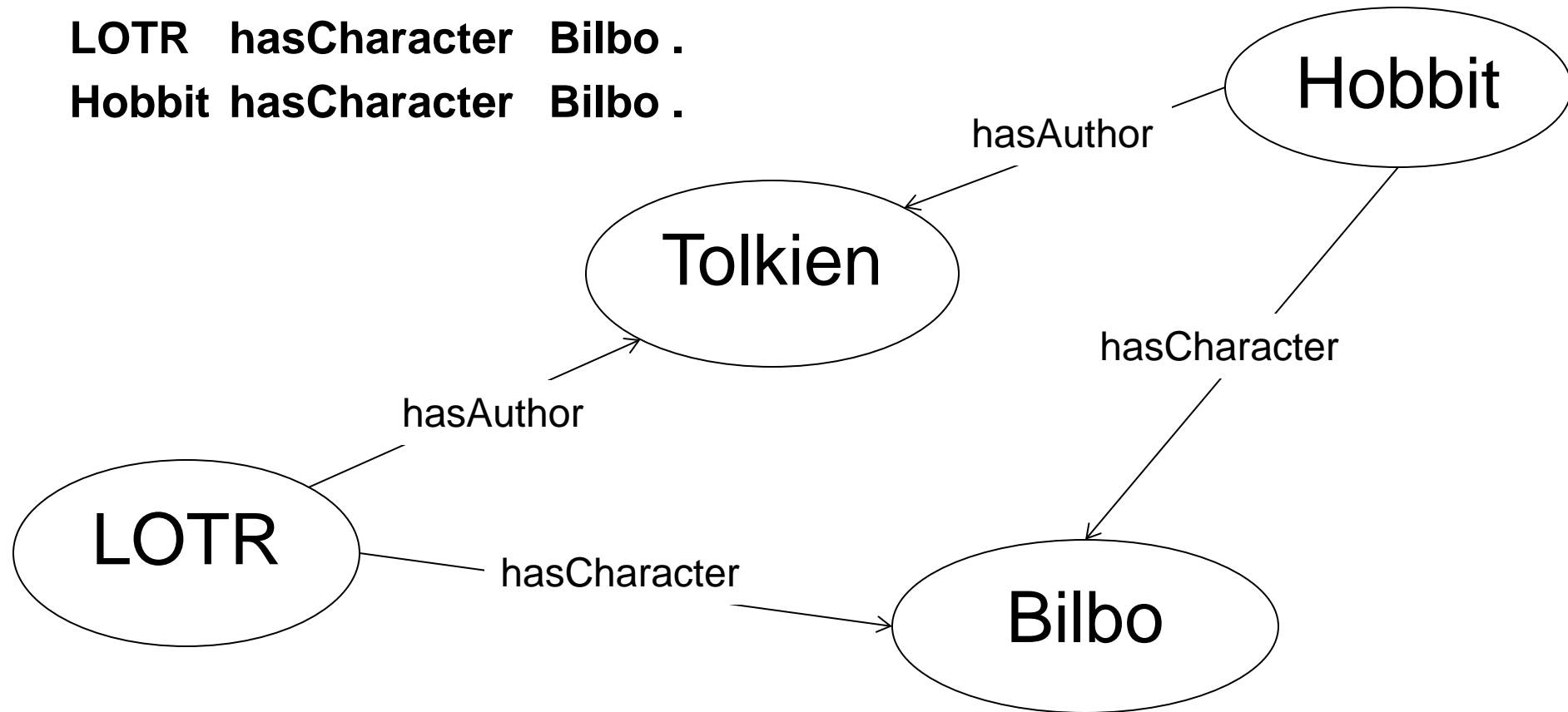
From <http://www4.wiwiss.fu-berlin.de/lodcloud/state/>

LOTR hasAuthor Tolkien .

Hobbit hasAuthor Tolkien .

LOTR hasCharacter Bilbo .

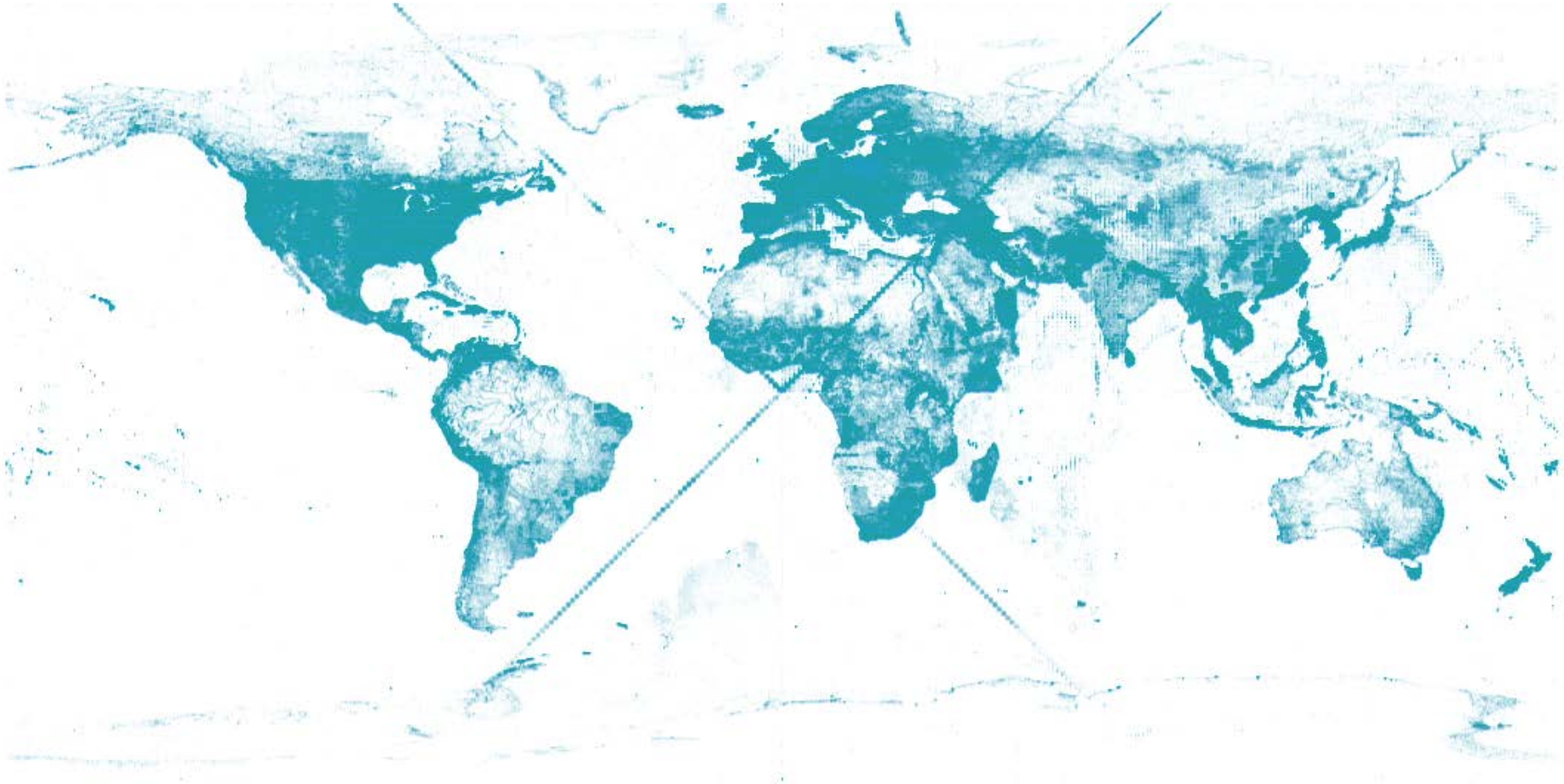
Hobbit hasCharacter Bilbo .



dbpedia-owl:thumbnail	<ul style="list-style-type: none">▪ http://upload.wikimedia.org/wikipedia/commons/thumb/6/62/Jrrt_lotr_cover_design.jpg/200px-Jrrt_lotr_cover_design.jpg
dbpedia-owl:wikiPageExternalLink	<ul style="list-style-type: none">▪ http://lotr.wikia.com▪ http://www.glyphweb.com/arda/▪ http://www.tolkienlibrary.com/▪ http://www.tolkien.co.uk/▪ http://www.houghtonmifflinbooks.com/features/lordoftheringstrilogy/
dbpprop:author	<ul style="list-style-type: none">▪ dbpedia:J_R_R_Tolkien
dbpprop:books	<ul style="list-style-type: none">▪ dbpedia:The_Two_Towers▪ dbpedia:The_Return_of_the_King▪ dbpedia:The_Fellowship_of_the_Ring▪ "Volumes:"
dbpprop:country	<ul style="list-style-type: none">▪ England
dbpprop:expiry	<ul style="list-style-type: none">▪ 20 (xsd:integer)
dbpprop:genre	<ul style="list-style-type: none">▪ dbpedia:Adventure_novel▪ dbpedia:High_fantasy
dbpprop:hasPhotoCollection	<ul style="list-style-type: none">▪ http://www4.wiwiss.fu-berlin.de/flickrwrappr/photos/The_Lord_of_the_Rings
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dbpprop:mediaType	<ul style="list-style-type: none">▪ Print
dbpprop:name	<ul style="list-style-type: none">▪ The Lord of the Rings
dbpprop:pages	<ul style="list-style-type: none">▪ 1216 (xsd:integer)
dbpprop:precededBy	<ul style="list-style-type: none">▪ dbpedia:The_Hobbit
dbpprop:pubDate	<ul style="list-style-type: none">▪ 21 (xsd:integer)
dbpprop:publisher	<ul style="list-style-type: none">▪ dbpedia:Allen_&_Unwin
dbpprop:small	<ul style="list-style-type: none">▪ yes
dbpprop:wikiPageUsesTemplate	<ul style="list-style-type: none">▪ dbpedia:Template:Infobox_book_series▪ dbpedia:Template:Pp-vandalism
dcterms:subject	<ul style="list-style-type: none">▪ category:Monomyths▪ category:High_fantasy_novels▪ category:Middle-earth_books▪ category:British_fantasy_novels▪ category:Fantasy_books_by_series▪ category:1950s_fantasy_novels▪ category:Sequel_novels▪ category:The_Lord_of_the_Rings▪ category:English novels

Geoindexed Linked Data – courtesy of Krzysztof Janowicz

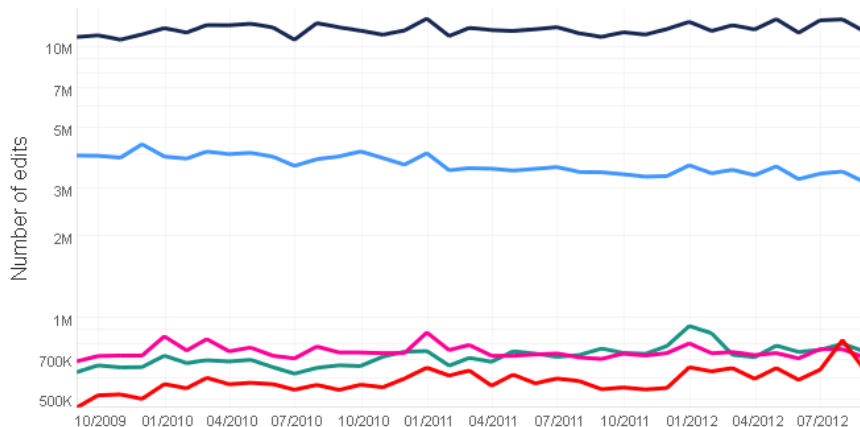
http://stko.geog.ucsb.edu/location_linked_data



11.39 Million

Sep 11 — Sep 12 4.64%
 Aug 12 — Sep 12 -9.85%

Wikipedia Edits per Month

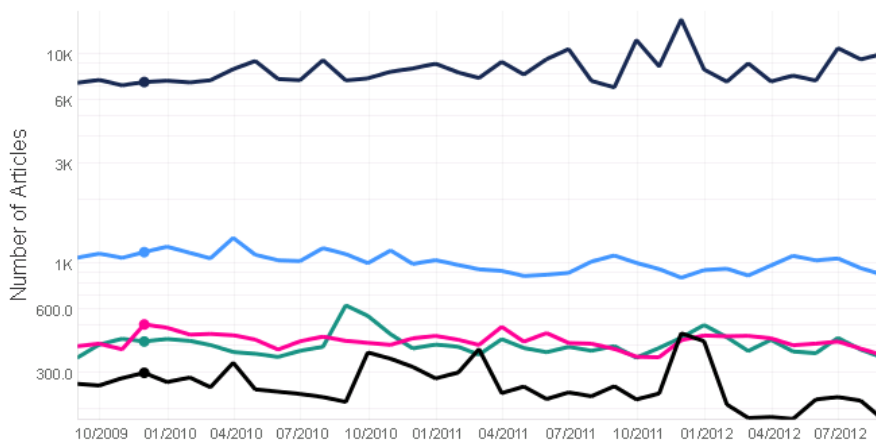


- Weather sensors
- Tweets
- Satellite images
- ...

10,028.00

Sep 11 — Sep 12 45.19%
 Aug 12 — Sep 12 6.68%

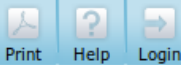
New Wikipedia Articles per Day



Dec 2009:

Total:	7.3K
English:	1.1K
French:	422.0
German:	509.0
Polish:	299.0

Copernicus lunar crater located on earth – courtesy of Krzysztof Janowicz http://stko.geog.ucsb.edu/location_linked_data (missing reference coordinate system)



Copernicus (lunar crater)

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Copernicus is a [lunar impact crater](#) named after the astronomer [Nicolaus Copernicus](#), located in eastern [Oceanus Procellarum](#). It is estimated to be about 800 million years old, and typifies craters that formed during the [Copernican period](#) in that it has a prominent [ray system](#).

Contents

- [Characteristics](#)
- [Names](#)
- [Satellite craters](#)
- [See also](#)
- [References](#)
- [External links](#)

Characteristics

Copernicus is visible using [binoculars](#), and is located slightly northwest of the center of the Moon's Earth-facing hemisphere. South of the crater is the [Mare Insularum](#), and to the south-south west is the crater [Reinhold](#). North of Copernicus are the [Montes Carpatus](#), which lie at the south edge of [Mare Imbrium](#). West of Copernicus is a group of dispersed lunar hills. Due to its relative youth, the crater has remained in a relatively pristine shape since it formed.

The circular rim has a discernible hexagonal form, with a [terraced](#) inner wall and a 30 km wide, sloping [rampart](#) that descends nearly a kilometer to the surrounding [mare](#). There are three distinct terraces visible, and arc-shaped [landslides](#) due to slumping of the inner wall as the crater debris subsided.

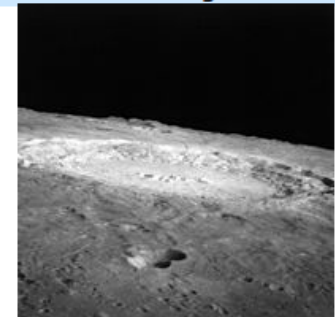
Most likely due to its recent formation, the crater floor has not been flooded

Location of Copernicus.

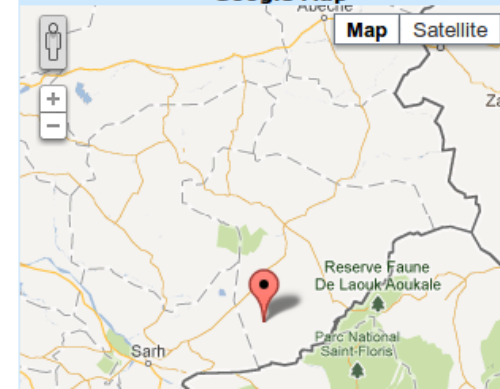


Location of Copernicus.

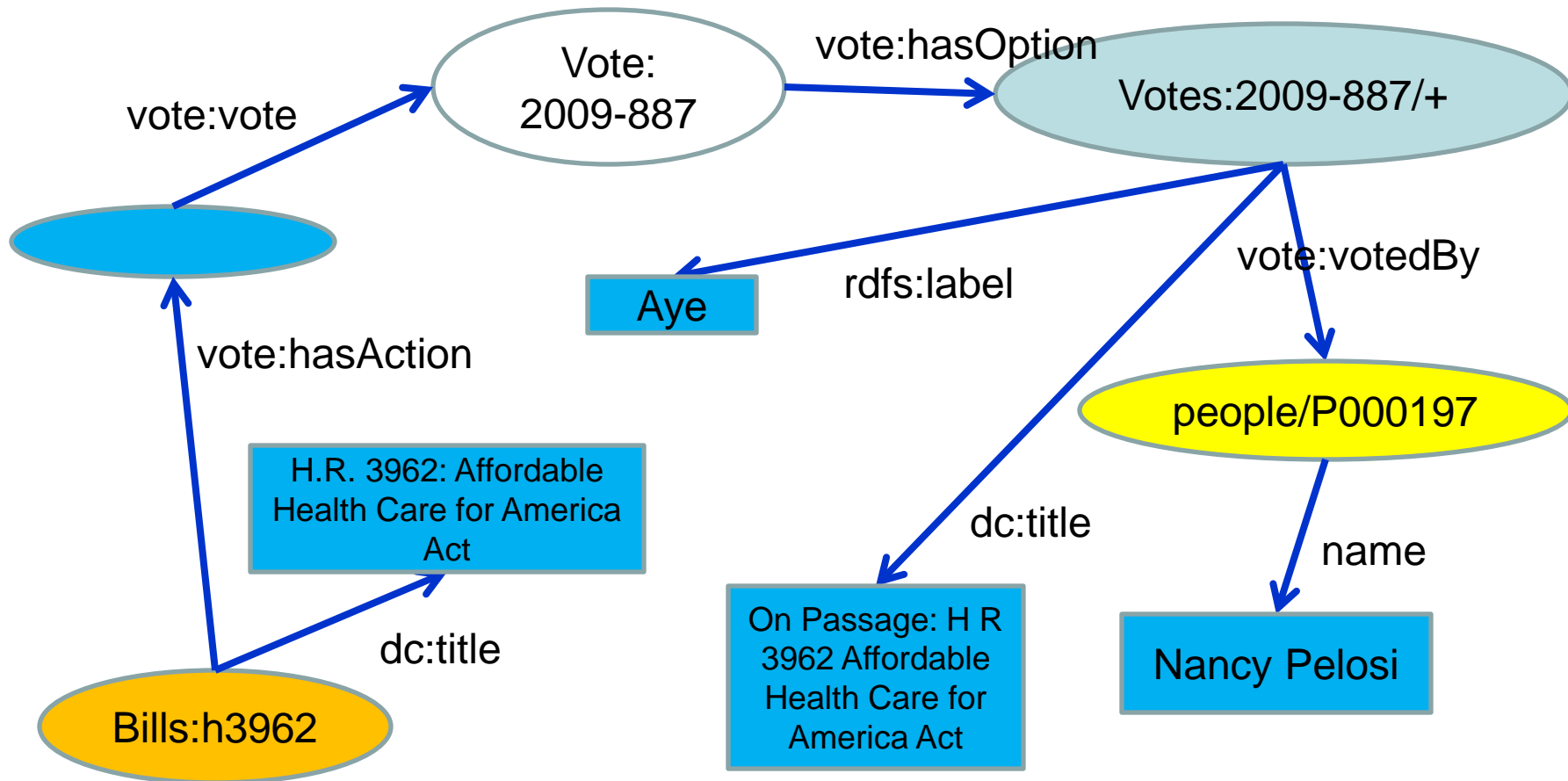
Image



Google Map

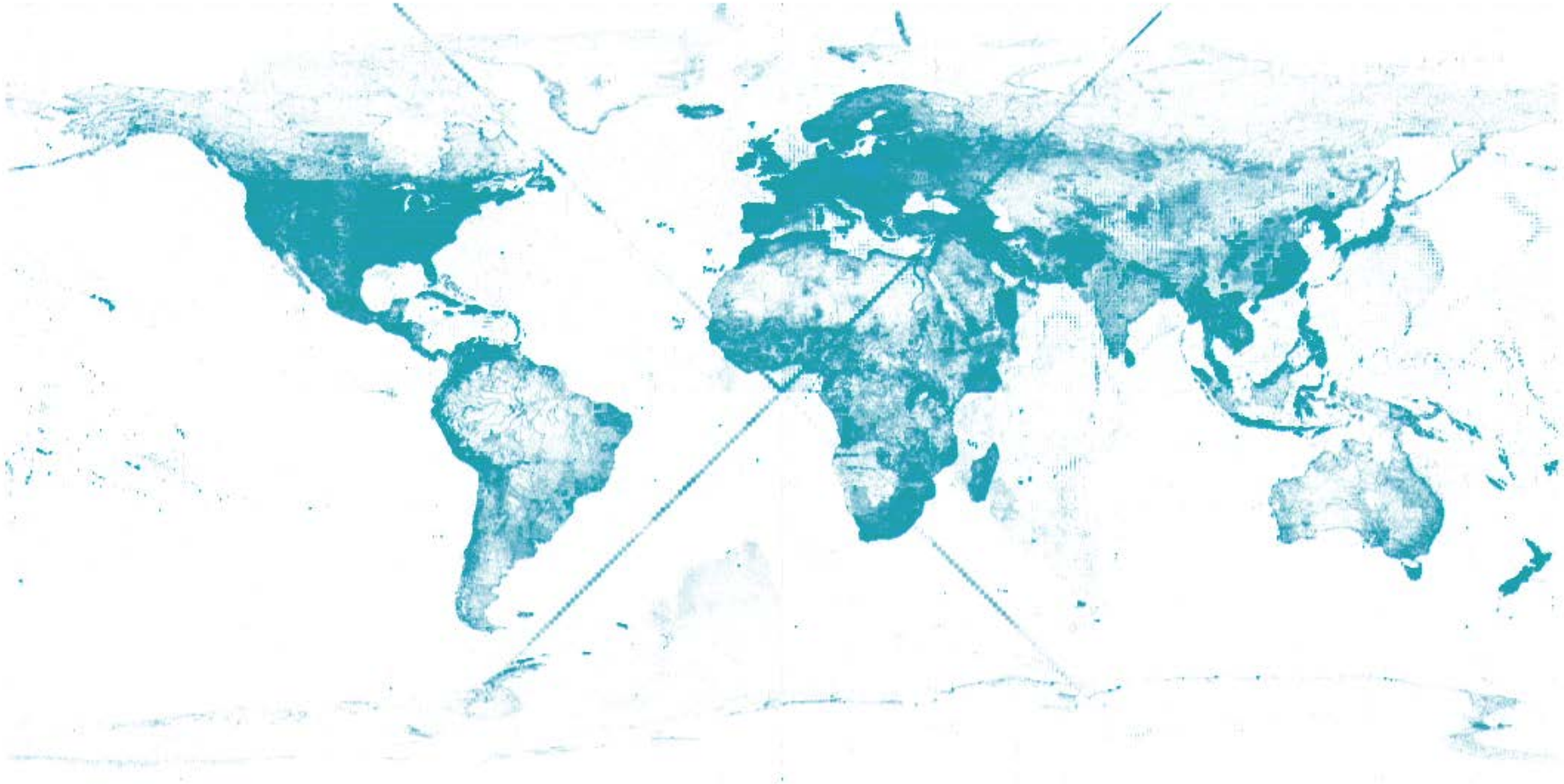


“Nancy Pelosi voted in favor of the Health Care Bill.”



Geoindexed Linked Data – courtesy of Krzysztof Janowicz

http://stko.geog.ucsb.edu/location_linked_data



Courtesy of Krzysztof Janowicz

http://stko.geog.ucsb.edu/location_linked_data



[RDF Search and Explore](#) | [SPARQL](#) | [RelFinder](#) | [About](#) | [Contact](#)

SPARQL Query

Results for your query (6) - [Edit query](#)

View as [Exhibit](#) | Download SPARQL Results in: [JSON](#) | [XML](#)

place	populationCount
dbpedia:Keta	18077
http://sws.geonames.org/2304548/	29748
w-flickr:Aneho	47579
http://sws.geonames.org/6295630/	6814400000
dbpedia:Lomé	749700
http://sws.geonames.org/2393947/	9847

Courtesy of Krzysztof Janowicz

http://stko.geog.ucsb.edu/location_linked_data



RDF Search and Explore | SPARQL | RelFinder | About | Contact

Welt RDF Rank

RDF Search and Explore

Source: <http://sws.geonames.org/6295630/>

Subject (100 of 8935127)

Predicate

Object

All

Download in: [JSON](#) | [RDF](#) | [N3/Turtle](#) | [N-Triples](#)

Statements in which the resource exists as a subject.

Named Graph

Coordinates: 1°0'N 4°0'E

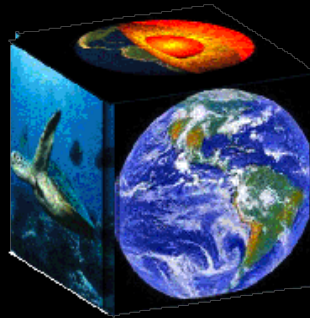
Predicate	Object
rdf:type	http://schema.org/Place , geo-ont:Feature ,
rdfs:seeAlso	dbpedia:Earth , http://sws.geonames.org/6295630/
rdfs:isDefinedBy	http://sws.geonames.org/6295630/about.r
rdfs:label	Earth@en, Globe@en, World@en
skos:altLabel	Earth@en, Globe@en, World@en
dc:type	geo-ont:L , geo-ont:L.AREA
dc-term:type	geo-ont:L , geo-ont:L.AREA
geo-pos:long	0
geo-pos:lat	0



Map of the Gulf of Guinea, showing the chain of islands formed by the Cameroon line of volcanoes.

EarthCube requires

- information integration
- interoperability
- conceptual modeling
- intelligent search
- data-model intercomparison
- data publishing support



Semantic Web studies

- information integration
- interoperability
- conceptual modeling
- intelligent search
- data-model intercomparison
- data publishing support



- **Linked Data is a kind of structured Big Data**
- **Linked Data is Big Data in a nutshell**

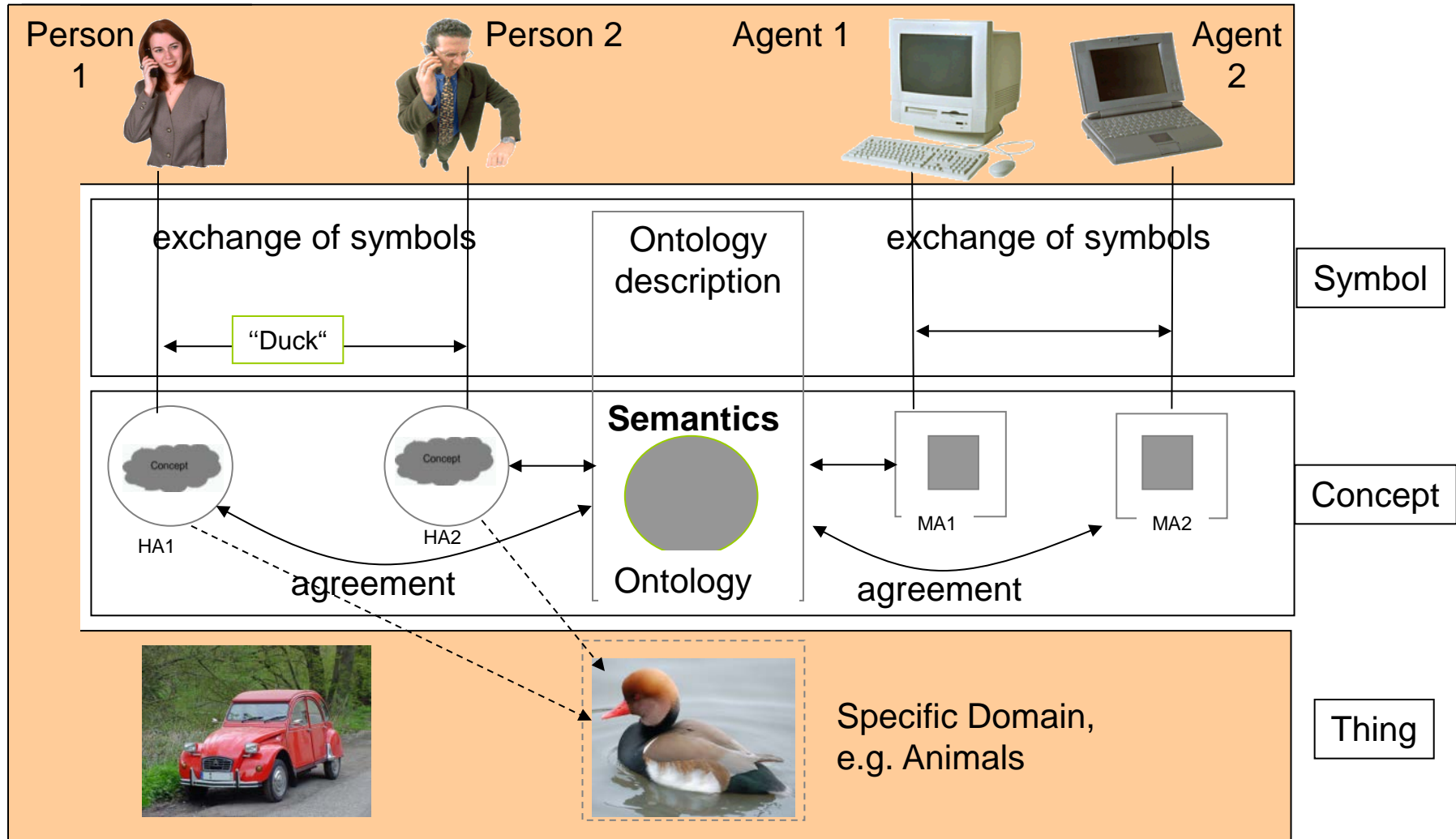
Many of the same problems

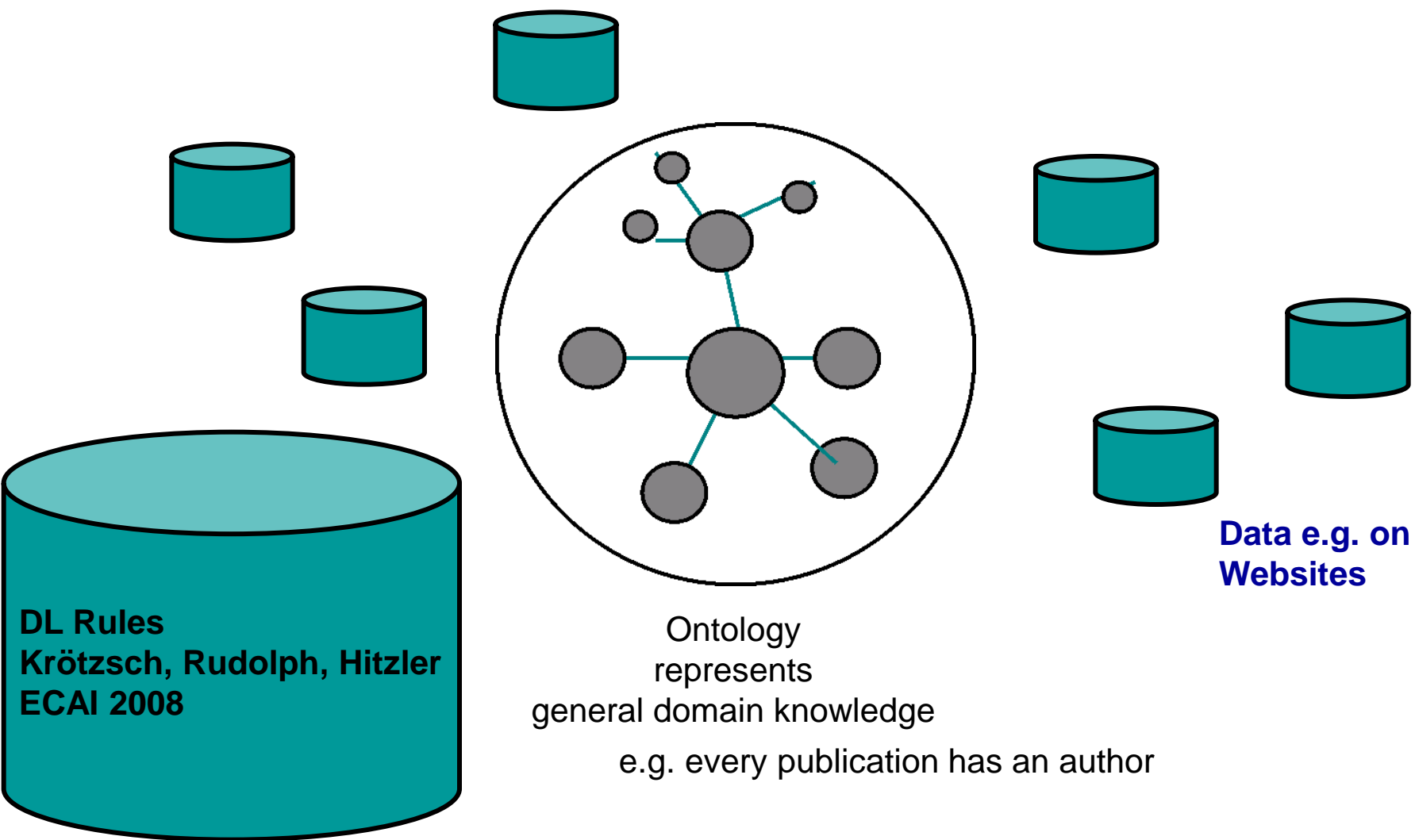
Testbed for Big Data solutions

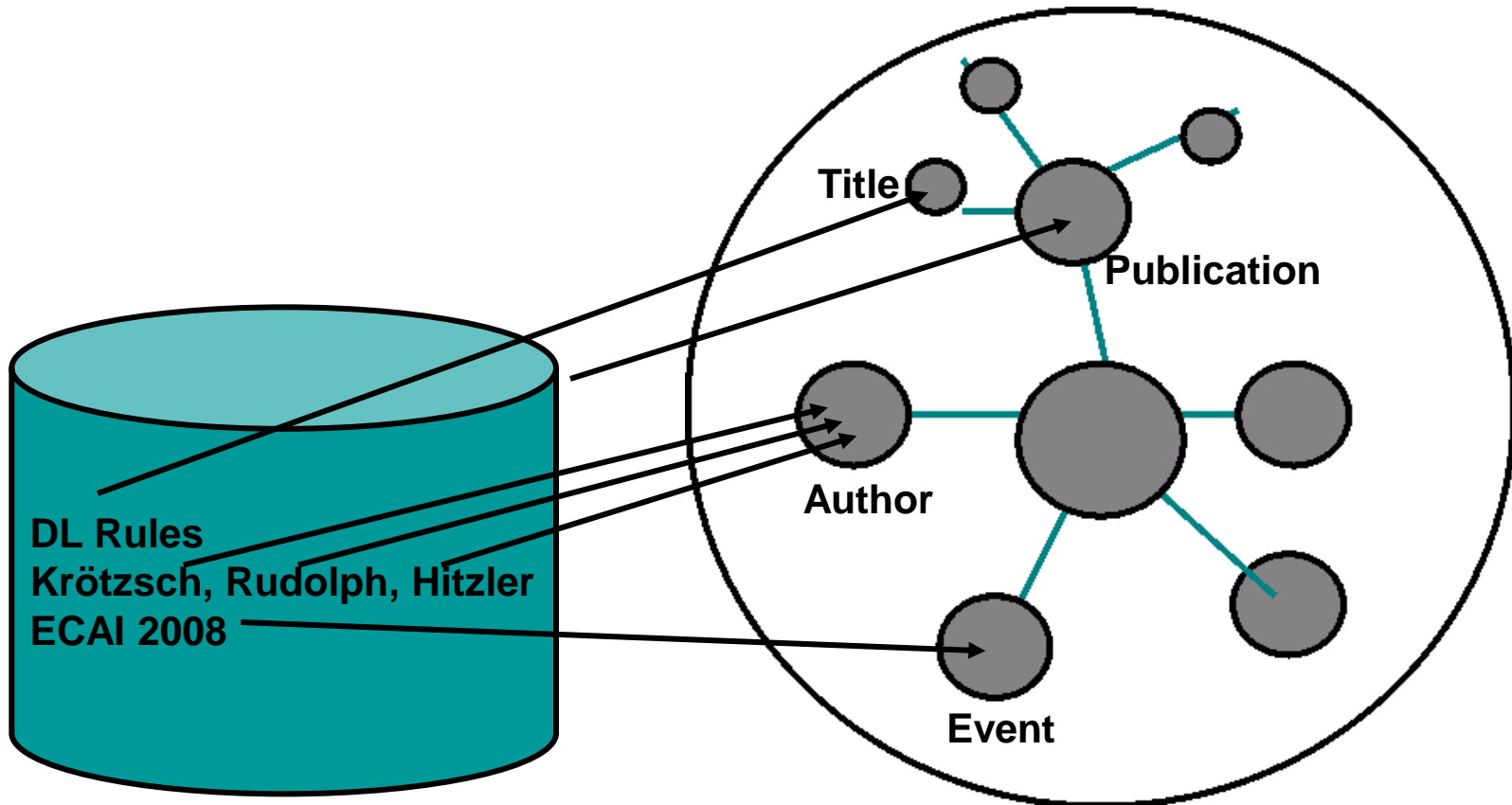
Intermediate stage for getting *semantics* into Big Data

- **Big Data, Linked Data, **Semantic Web****
- **An Example: Linked Data Querying**
- **The Big Data Added Value Pipeline**

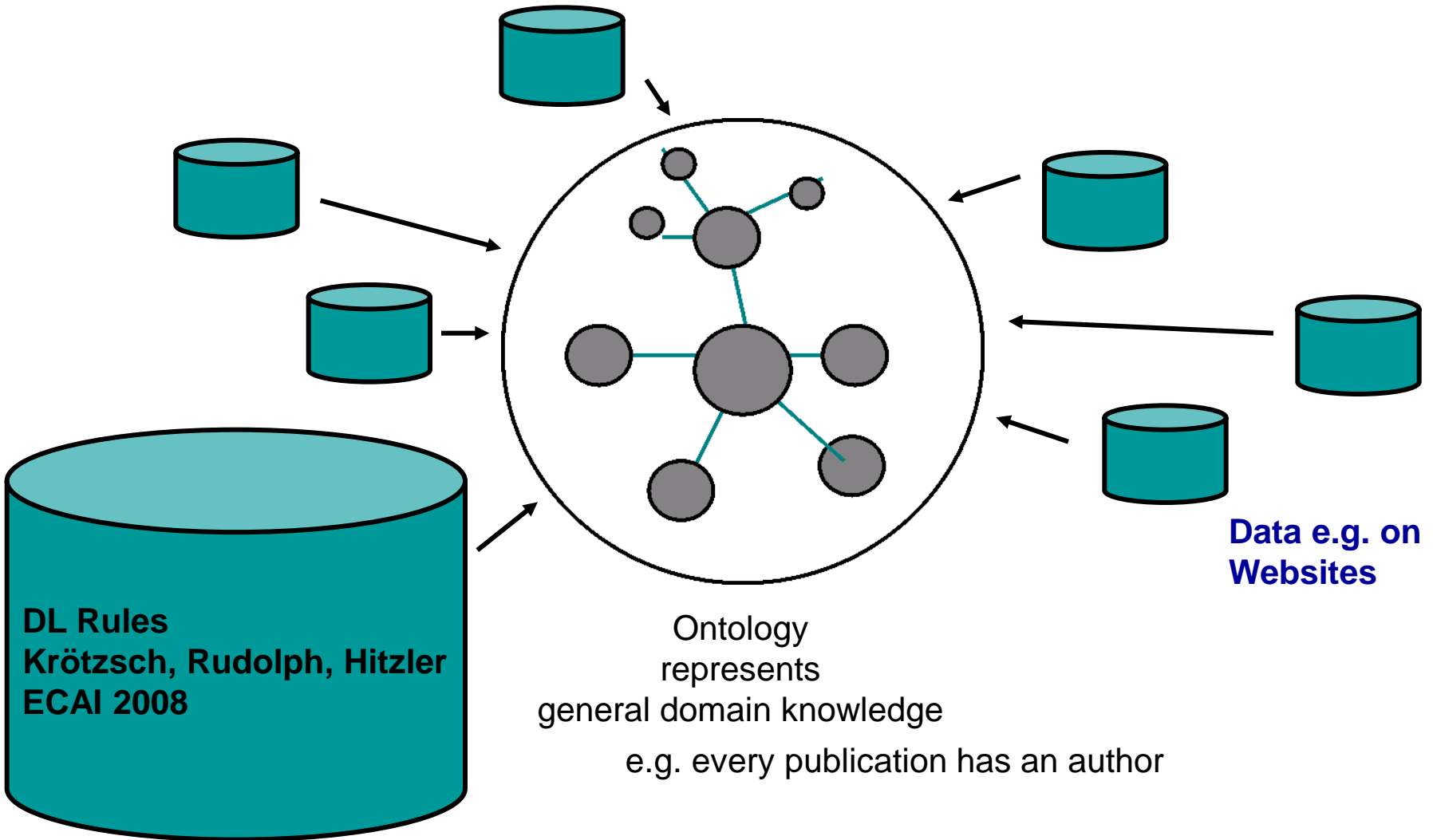
Basic Idea of the Semantic Web







e.g. every publication has an author



The Science Behind an Answer

Watson performs so fast that it can rival the greatest human contestants in understanding a Jeopardy! clue and arriving at a single, precise answer. The significance of this accomplishment can be difficult to comprehend.

[Watch the video](#) to see how the computing system designed to play Jeopardy! works.

- Possible Answers
- bake
 - balance
 - ban
 - bang
 - bare
 - bat
 - bathe
 - battle
 - be
 - beam
 - bear



The **first person mentioned by name** in 'The Man in the Iron Mask' is this **hero of a novel** by the **same author**.

The DeepQA hypothesis is that by complementing classic knowledge-based approaches with recent advances in NLP, Information Retrieval, and Machine Learning to interpret and reason over huge volumes of widely accessible naturally encoded knowledge (or "unstructured knowledge") we can build effective and adaptable open-domain QA systems. While they may not be able to formally prove an answer is correct in purely logical terms, they can build confidence based on a combination of reasoning methods that operate directly on a combination of the raw natural language, automatically extracted entities, relations and available structured and semi-structured knowledge available from for example the **Semantic Web**.

What is Watson?

Implications for analytics, system design and industry transformation >

Watson for a Smarter Planet™

- Join the conversation on IBM Watson Connect
- Watson - A System Designed for Answers
- Optimize Your Growing



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iPad

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Support



iPhone

Features

Built-in Apps

From the App Store

iOS

iCloud

Tech Specs

Buy iPhone



Siri. Beta

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Siri on iPhone 4S lets you use your voice to send messages, schedule meetings, place phone calls, and more. Ask Siri to do things just the way you talk. Siri



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Apple Buys Siri: Once Again The Back Story Is About Semantic Web

by Bernard Lunn on April 26, 2010 2:35 PM

According to Robert Sooble who got it from tracking FTC, [Apple is buying Siri](#). (This has yet to be confirmed by Siri or Apple). The front story is mobile, specifically a bruising battle between Apple and Google. But once again the back story is semantic technology. Siri is not some cute iPhone app banged together in a garage over a Red Bull fueled long weekend. Siri has hard core semantic tech that originated from Darpa (just like that little system called the Internet).

Like the Facebook OpenGraph story, this is another example of semantic web going mainstream. The Open Graph front story was all about social media, but the back story was their adoption of RDFa. That has been a big boost to the semantic web community.

Siri looks like a good exit for investors and will give them confidence to invest more in companies

Thing: additionalType, description, image, name, url

CreativeWork: about, accountablePerson, aggregateRating, alternativeHeadline, associatedMedia, audience, audio, author, award, awards, comment, contentLocation, contentRating, contributor, copyrightHolder, copyrightYear, creator, dateCreated, dateModified, datePublished, discussionUrl, editor, encoding, encodings, genre, headline, inLanguage, interactionCount, isFamilyFriendly, keywords, mentions, offers, provider, publisher, publishingPrinciples, review, reviews, sourceOrganization, text, thumbnailUrl, version, video

Article: articleBody, articleSection, wordCount

BlogPosting

NewsArticle: dateline, printColumn, printEdition, printPage, printSection

ScholarlyArticle

MedicalScholarlyArticle: citation, publicationType

Blog: blogPost, blogPosts

Book: bookEdition, bookFormat, illustrator, isbn, numberOfPages

Comment

Diet: dietFeatures, endorsers, expertConsiderations, overview, physiologicalBenefits, proprietaryName, risks

ExercisePlan: activityDuration, activityFrequency, additionalVariable, exerciseType, intensity, repetitions, restPeriods, workload

ItemList: itemListElement, itemListOrder

Map

MediaObject: associatedArticle, bitrate, contentSize, contentUrl, duration, embedUrl, encodesCreativeWork, encodingFormat, expires, height, interactionCount, offers, playerType, regionsAllowed, requiresSubscription, uploadDate, width

AudioObject: transcript

ImageObject: caption, exifData, representativeOfPage, thumbnail

MusicVideoObject

VideoObject: caption, productionCompany, thumbnail, transcript, videoFrameSize, videoQuality

Movie: actor, actors, director, duration, musicBy, producer, productionCompany, trailer

MusicPlaylist: numTracks, track, tracks

MusicAlbum: byArtist

MusicRecording: byArtist, duration, inAlbum, inPlaylist

Painting

Photograph

Recipe: cookingMethod, cookTime, ingredients, nutrition

Review: itemReviewed, reviewBody, reviewRating

Sculpture

SoftwareApplication: applicationCategory, applicationSubcategory, downloadUrl, featureList, fileFormat, fileSize, installUrl, releaseNotes, requirements, screenshot, softwareVersion, storageRequirements

MobileApplication: carrierRequirements

WebApplication: browserRequirements

TVEpisode: actor, actors, director, episodeNumber, musicBy, partOfSeason, partOfTVSeries, producer, productionCompany, trailer

TVSeason: endDate, episode, episodes, numberOfEpisodes, partOfTVSeries, seasonNumber, startDate, trailer

TVSeries: actor, actors, director, endDate, episode, episodes, musicBy, numberOfEpisodes, producer, productionCompany, season, seasons, startDate, trailer

**schema.org for enhancing web search
joint effort including Bing, Google, Yahoo,
Yandex**

Google and the future of search: Amit Singhal and the Knowledge Graph

Google has revolutionised the way we holiday, shop, work and play. Now, with Knowledge Graph, it plans to radically transform the way we search the internet... again. But some voice qualms about the company's ambitions

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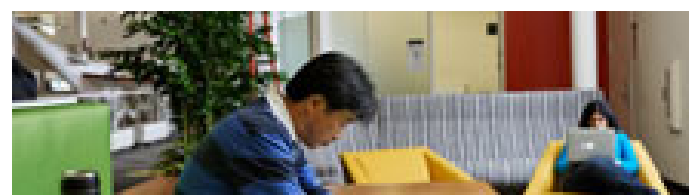
Beco
Amb

Choo
next C
& be p
Gathe

Tim Adams
 The Obs
 Jump



senses, that attribute is in the process of changing. This year, Google will roll out what it calls its [Knowledge Graph](#), the closest any system has yet come to creating what Tim Berners-Lee, originator of the web itself, called "the semantic web", the version that had understanding as well as data, that could itself provide answers, not links to answers.



The Knowledge Graph is a database of the 500 million most searched for people, places and things in the Google world. For



Web Images Maps Shopping More Search tools



About 32,400,000 results (0.23 seconds)

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Expanded scholarship program offered. **Wright State University** has unveiled a new scholarship program designed to make a college education more affordable.

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[Undergraduate Admissions](#)

... your new home away from home. Visit Undergraduate ...

[The Official Wright State ...](#)

Playing in the new and updated facilities, the Raiders have won ...

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[Wright State University - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Wright_State_University

Wright State University is a public research university in Fairborn, Ohio just outside of Dayton. The school offers degrees at the associate, bachelor's, master's, ...



Wright State University

Wright State University is a public research university in Fairborn, Ohio just outside of Dayton. The school offers degrees at the associate, bachelor's, master's, and doctoral level. [Wikipedia](#)

Nickname: Raiders

Address: 3640 Colonel Glenn Hwy, Dayton, OH 45435

Phone: (937) 775-3333

Mascot: Rowdy Raider

Founded: 1967

Colors: Gold, Green

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Getting Started

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Open Graph Protocol

[Getting Started](#) > [Open Graph Protocol](#)

We announced the next version of the Open Graph at f8 2011. It is currently released to the public. You can view the Open Graph documentation [here](#). The below documentation refers to the first version of the Open Graph that shipped with the [Like Button](#) at f8 2010.

We have also updated how the Like Button will function with respect to the next version of Open Graph. Please read the following developer doc about the [Like Button Migration](#).

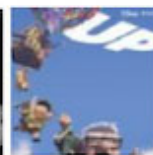
The Open Graph Protocol enables you to integrate your Web pages into the social graph. It is currently designed for Web pages representing profiles of real-world things — things like movies, sports teams, celebrities, and restaurants. Including Open Graph tags on your Web page, makes your page equivalent to a [Facebook Page](#). This means when a user clicks a [Like button](#) on your page, a connection is made between your page and the user. Your page will appear in the "Likes and Interests" section of the user's profile, and you have the ability to publish updates to the user. Your page will show up in the same places that Facebook pages show up around the site (e.g. search), and you can target ads to people who like your content. The structured data you provide via the Open Graph Protocol defines how your page will be represented on Facebook.



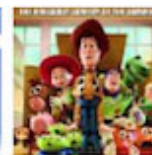
Movies



The Rock (1996)



Up (2009)



Toy Story 3 (2010)



Hunger Games (2011)



Noorin Ladhani liked a link.
32 minutes ago



The Rock (1996)
www.imdb.com

Directed by Michael Bay. With Sean Connery, Nicolas Cage, Ed Harris, John Spencer. A renegade general and his group of U.S. Marines take over Alcatraz and threaten San Francisco

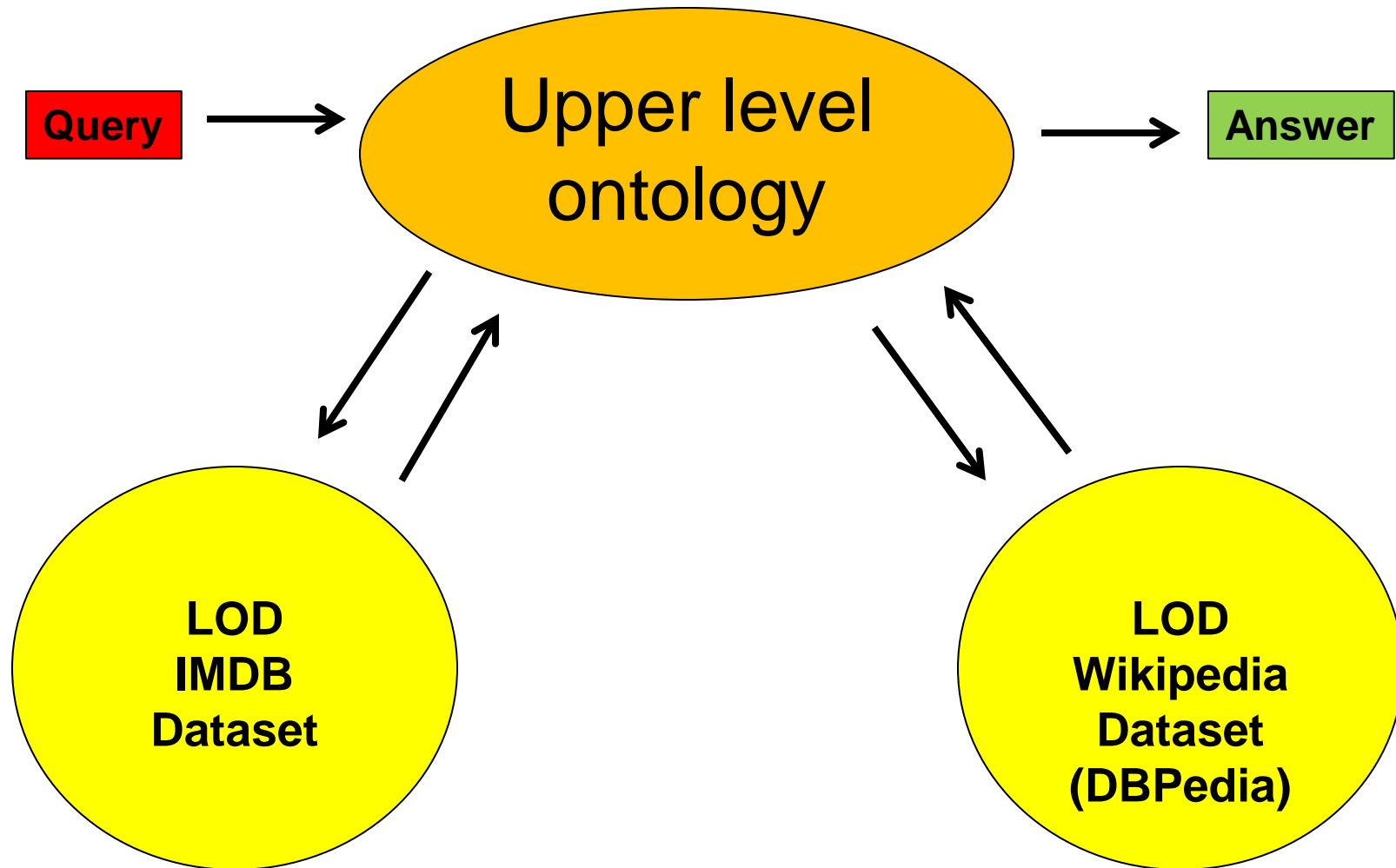
- **Big Data, Linked Data, Semantic Web**
- **An Example: Linked Data Querying**
- **The Big Data Added Value Pipeline**

“Identify films, the nations where they were shot and the population of these countries”

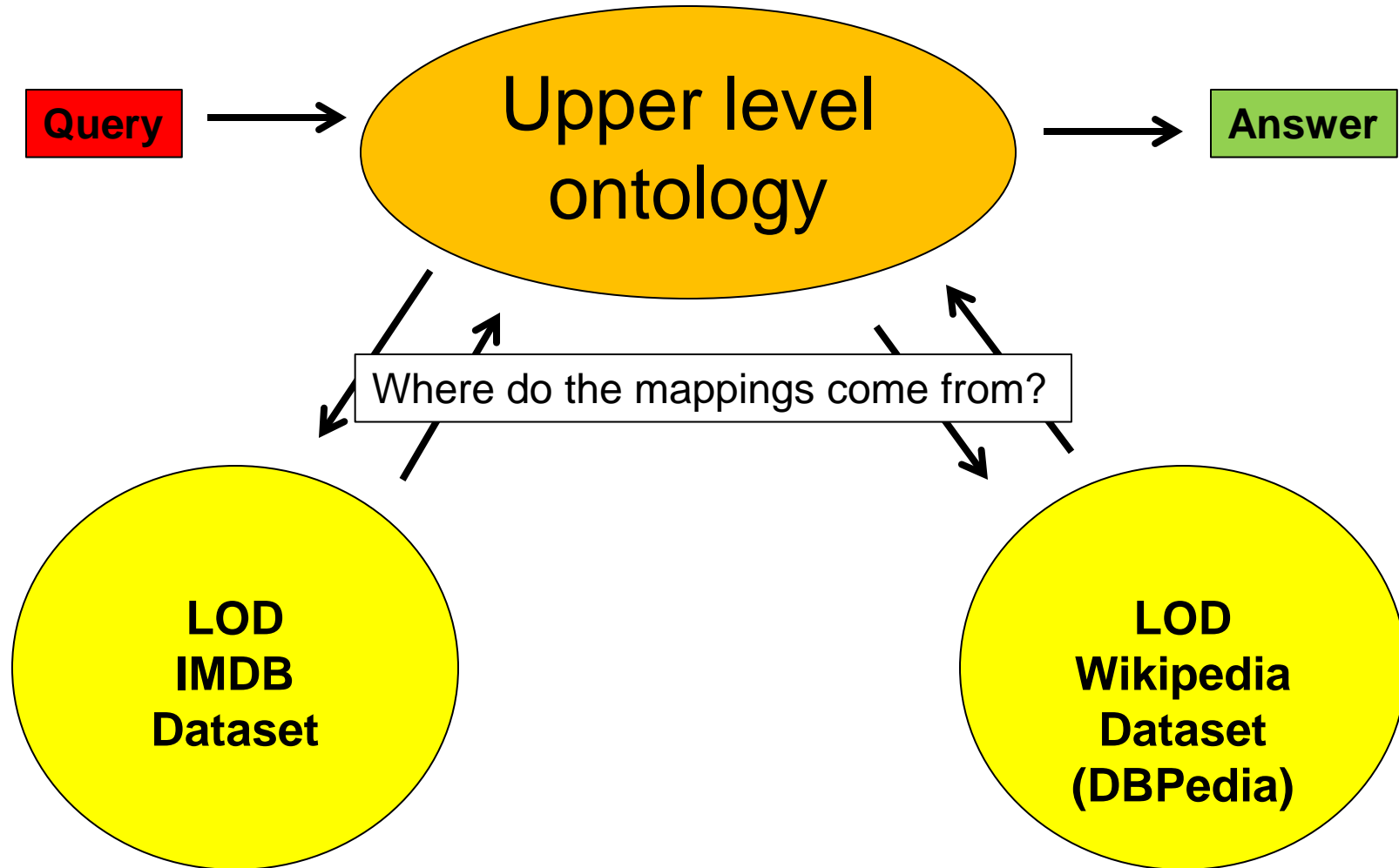
Issues:

- Where is the data? (what is in which linked dataset)
- How to query each dataset? (internal structure)

Here: Need to merge knowledge from IMDB and DBpedia datasets



Joshi, Jain, Hitzler et al. ODBASE 2012



Joshi, Jain, Hitzler et al. ODBASE 2012

Table 4. Results of various systems for LOD Schema Alignment. Legends: Prec=Precision, Rec=Recall, M=Music Ontology, B=BBC Program Ontology, F=FOAF Ontology, D=DBpedia Ontology, G=Geonames Ontology, S=SIOC Ontology, W=Semantic Web Conference Ontology, A=AKT Portal Ontology, err=System Error, NA=Not Available

Linked Open Data Schema Ontology Alignment										
Test	Alignment API OMViaUO		RiMoM		S-Match		AROMA			
	Prec	Rec	Prec	Rec	Prec	Rec	Prec	Rec		
M,B	0.4	0	1	0	err	err	0.04	0.28	0	0
M,D	0	0	0	0	err	err	0.08	0.30	0.45	0.01
F,D	0	0	0	0	err	err	0.11	0.40	0.33	0.04
G,D	0	0	0	0	err	err	0.23	1	0	0
S,F	0	0	0	0	0.3	0.2	0.52	0.11	0.30	0.20
W,A	0.12	0.05	0.16	0.03	err	err	0.06	0.4	0.38	0.03
W,D	0	0	0	0	err	err	0.15	0.50	0.27	0.01
Avg.	0.07	0.01	0.17	0	NA	NA	0.17	0.43	0.25	0.04

Jain, Hitzler et al, ISWC2010

Table 1. Results on the oriented matching track. Results for RiMOM and AROMA have been taken from the OAEI 2009 website. Legends: Prec=Precision, A-API=Alignment API, OMV=OMViaUO, NaN=division by zero, likely due to empty alignment.

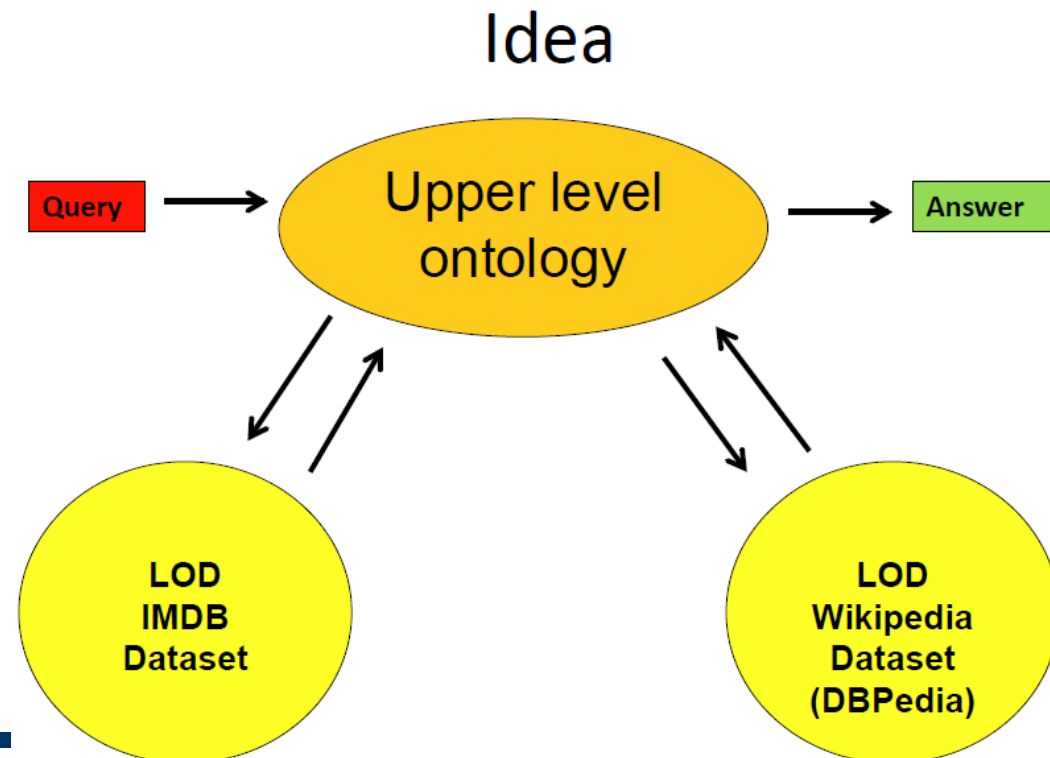
Ontology Alignment Initiative—Oriented Matching Track												
	A-API		OMV		S-Match		AROMA		RiMoM		BLOOMS	
Test	Prec	Rec	Prec	Rec	Prec	Rec	Prec	Rec	Prec	Rec	Prec	Rec
1XX	0	0	0.02	0.06	0.01	0.71	NaN	0	1	1	1	1
2XX	0	0	0.01	0.03	0.05	0.30	0.84	0.08	0.67	0.85	0.52	0.51
3XX	0.01	0.03	0.02	0.047	0.01	0.14	0.72	0.11	0.59	0.81	1	0.84
Avg.	0.00	0.01	0.02	0.04	0.03	0.38	0.63	0.07	0.75	0.88	0.84	0.78

1. **Pre-processing of the input ontologies** in order to (i) remove property restrictions, individuals, and properties, and to (ii) tokenize composite class names to obtain a list of all simple words contained within them, with stop words removed.
2. **Construction of the BLOOMS forest T_C** for each class name C , using information from Wikipedia.
3. **Comparison of constructed BLOOMS forests**, which yields decisions which class names are to be aligned.
4. **Post-processing** of the results with the help of the Alignment API and a reasoner.

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We

- use big data
- for aligning big data
- in order to query big data



“Identify films, the nations where they were shot and the population of these countries”

```
SELECT ?film ?nation ?pop
```

```
WHERE {
```

```
?film    protonu:ofCountry
```

```
?film    rdf:type
```

```
?film    rdfs:label
```

```
?nation  protont:populationCount
```

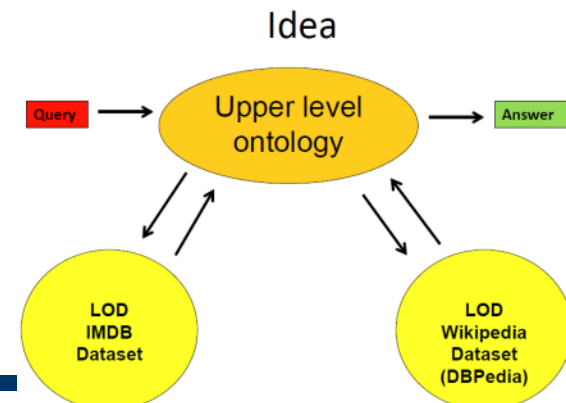
```
}
```

```
?nation.
```

```
protonu:Movie.
```

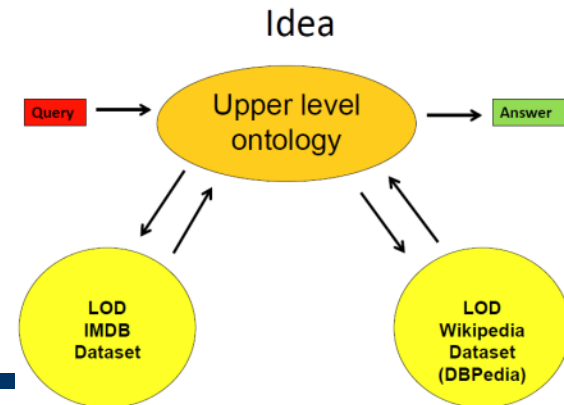
```
?film_name.
```

```
?pop.
```



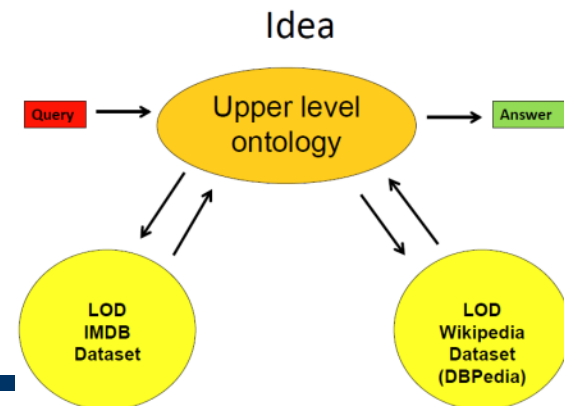
protonu:ofCountry	maps to	Imdb:country
protonu:Movie	maps to	Imdb:film
protont:populationCount	maps to	dbprop:populationCount

Alignment confidence > 0.9



```
(a) SELECT ?film ?nation ?pop
WHERE {
?film Imdb:country ?nation.
?film rdf:type Imdb:film.
?film rdfs:label ?film_name.
}
```

```
(b) SELECT ?nation ?pop
WHERE {
?nation dbprop:populationCensus ?pop.
```



(a)

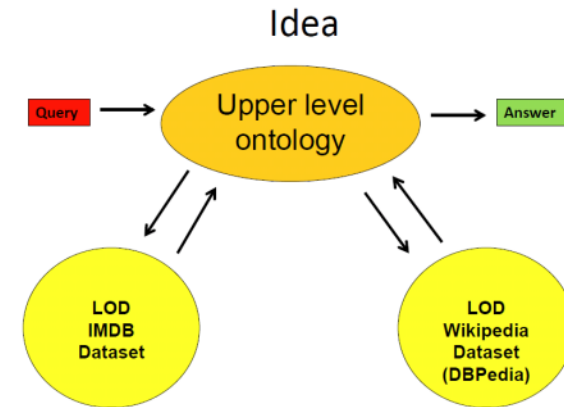
Imdb-film:11446 **protonu:ofCountry** Imdb-country:IN.
Imdb-film:11446 **rdf:type** protonu:Movie.
Imdb-film:11446 **rdfs:label** "Run".

Imdb-film:17091 **protonu:ofCountry** Imdb-country:LK.
Imdb-film:17091 **rdf:type** protonu:Movie.
Imdb-film:17091 **rdfs:label** "Getawarayo".

Imdb-film:16973 **protonu:ofCountry** Imdb-country:IN.
Imdb-film:16973 **rdf:type** protonu:Movie.
Imdb-film:16973 **rdfs:label** "Kabeela".

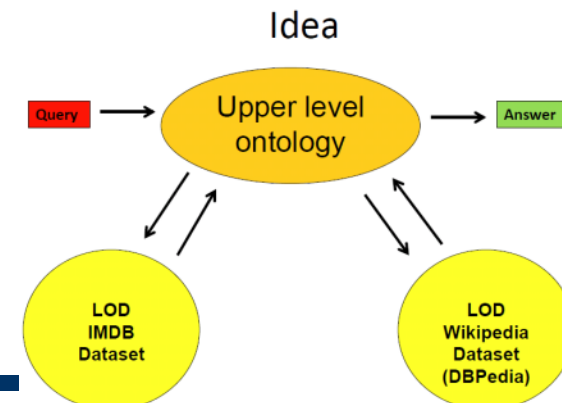
(b)

dbpedia:Sri_Lanka **protont:PopulationCount** 21324791.
dbpedia:India **protont:PopulationCount** 1210193422.



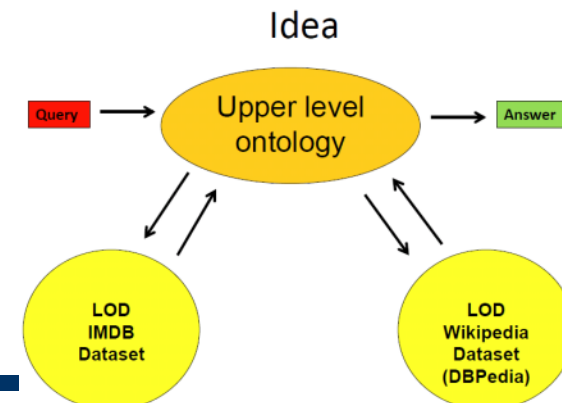
- With proxy identifiers

film	name	nation	population
lmdb-film:17091	“Getawarayo”	aloqus:2908ba82	21324791
lmdb-film:16973	“Kabeela”	aloqus:9bc35ca1	1210193422
lmdb-film:11446	“Run”	aloqus:9bc35ca1	1210193422



- Without proxy identifiers

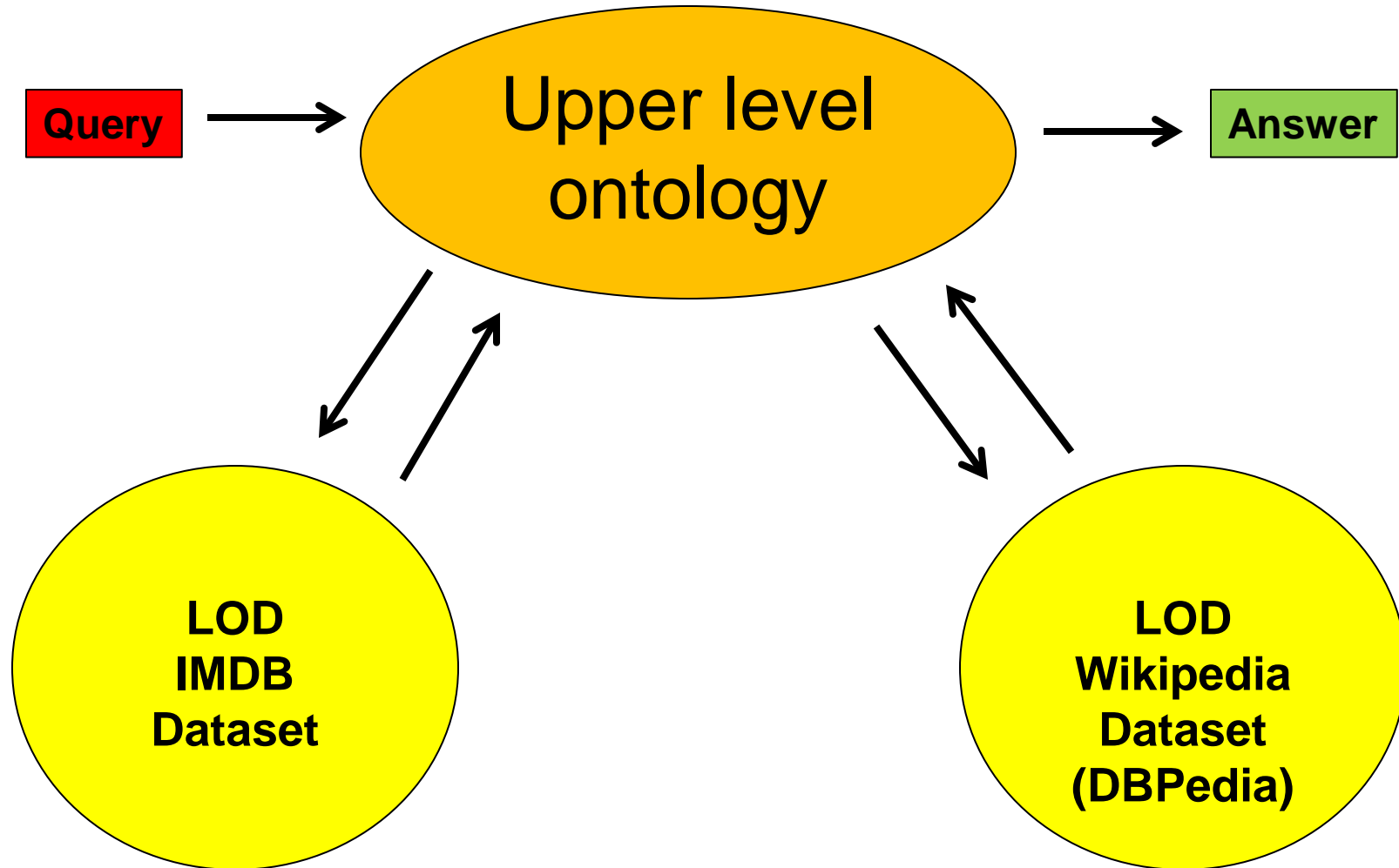
film	name	nation	population
lmdb-film:17091	“Getawarayo”	lmdb-country:LK	21324791
lmdb-film:16973	“Kabeela”	lmdb-country:IN	1210193422
lmdb-film:11446	“Run”	lmdb-country:IN	1210193422
lmdb-film:11446	“Run”	nytimes:india_geo	1210193422



no.	Query	Datasets	Primary Ontology	Other LOD Ontologies
Q1	Identify movies, countries where they were shot and the latest population for these countries.	LinkedMDB, DBpedia	PROTON	N/A
Q2	List the semantic web people and their affiliation.	Semantic Web Dog Food	N/A	SWRC
Q3	Find all Jamendo artists along with their image, home page, and the population of city they are near.	Jamendo, Geonames	N/A	Music Ontology, Geonames
Q4	Software companies founded in the US	DBpedia	PROTON	DBPedia
Q5	Find list of movies, director and actors and the population of their birth cities.	DBpedia, Linked-Mdb, Factbook	PROTON	LinkedMdb
Q6	List the countries, birth rates and sex ratios.	DBPedia, Factbook	PROTON	Factbook
Q7	Is Mayotte a country?	DBPedia	PROTON	N/A
Q8	Get the birthdates of folks who acted in Star Trek	DBPedia, LinkedMdb	PROTON	N/A
Q9	List Music artists and birth dates.	DBPedia, BBC Music, Jamendo	DBpedia	N/A
Q10	Find list of movies made in countries with population greater than 1 Billion.	DBpedia, LinkedMdb	DBPedia	N/A

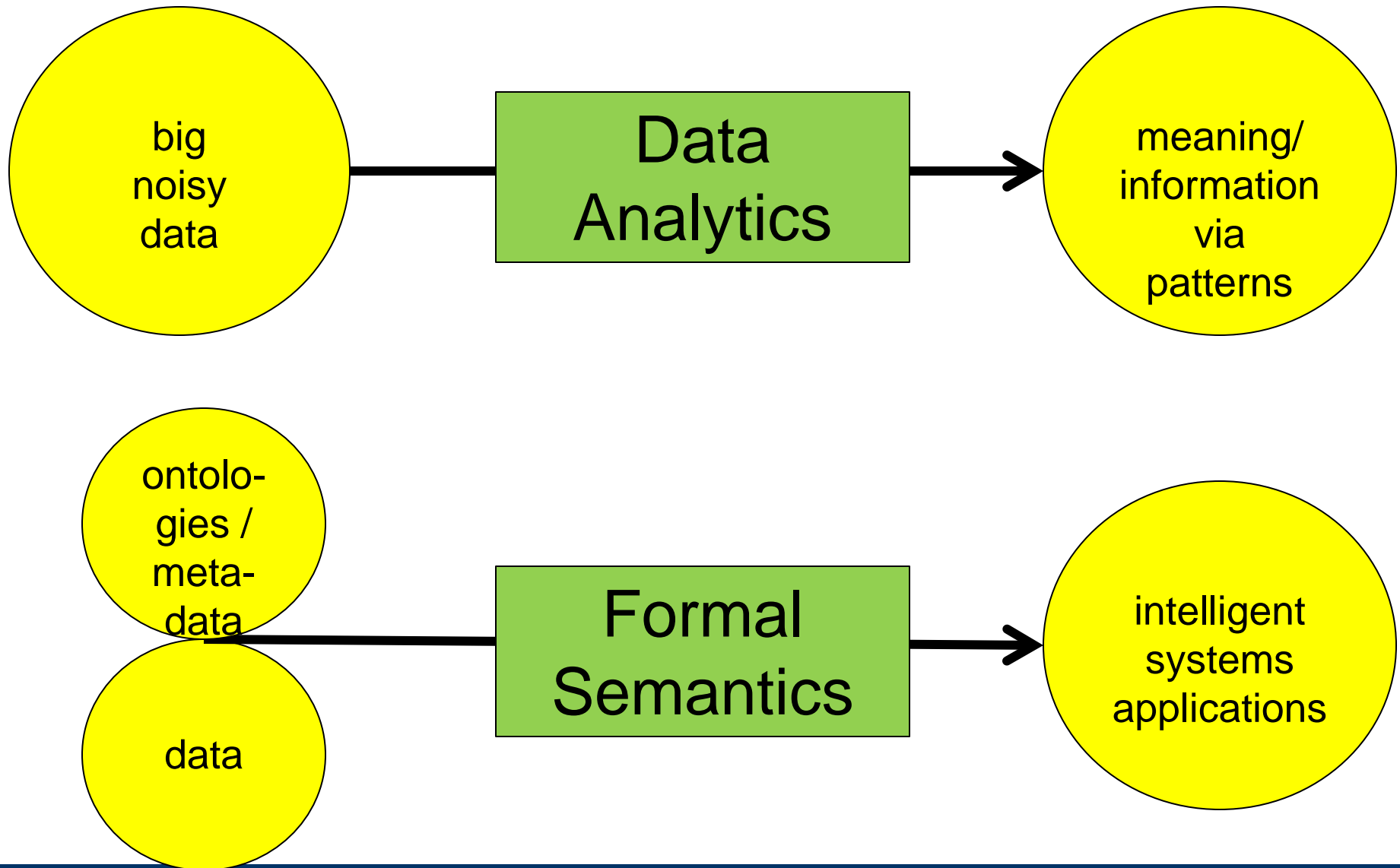
Comparison with other systems

Features	ALOQUS	DARQ	SQUIN
Approach	Uses upper level ontology (PROTON) or any other ontology as primary ontology for query serialization and execution.	Requires formal description of datasets in the form of Service Description.	Requires an initial URI to execute queries.
Query Creation	Creates query corresponding to every mapping for a concept.	Creates queries only corresponding to the concepts mentioned in the query.	Creates queries only corresponding to the concepts mentioned in the query.
Failsafe	Executes all sub-queries for multiple mappings. Hence retrieves at least partial answers if a specific endpoint doesn't work.	X	X
Detect Entity co-references	Crawls and also consumes sameAs.org webservice.	X	X
Result Processing	Query answers, retrieved from different datasets are merged and presented to user.	Retrieves answers from multiple dataset based on service description.	Retrieves answers from multiple dataset through link traversal.
Write queries using ontology not present in LOD	Yes	X	X
Support for open-ended queries like ?s ?p ?o	Yes	X	X
Result Storage for later Retrieval	Yes	X	X
DESCRIBE Query Form	Yes	N/A	Yes

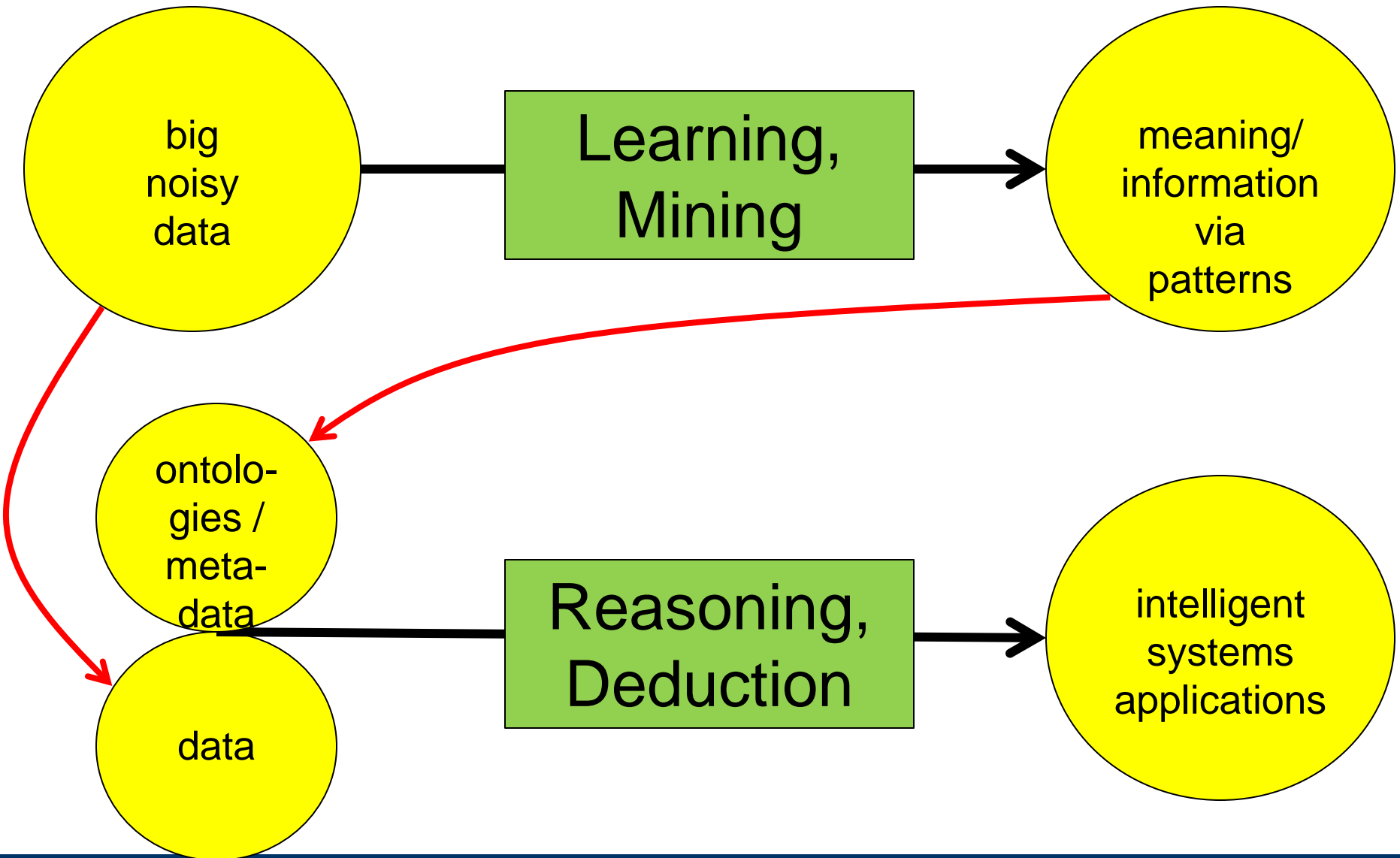


Joshi, Jain, Hitzler et al. ODBASE 2012

- **Big Data, Linked Data, Semantic Web**
- **An Example: Linked Data Querying**
- **The Big Data Added Value Pipeline**



The Big Data Added Value Pipeline



- **Pushing the limits of ontology modeling languages (OWL, RDF).**
- **Ontology reasoning algorithms.**
- **Ontology modeling.**
- **EarthCube.**

Thanks!

Happy to talk about collaboration opportunities.

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