

# Ontologies, Knowledge Graphs, and all that



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# Knowledge Graphs



**Knowledge Graphs (and their schemas) are made to enable easier**

- **data sharing**
- **data discovery**
- **data integration**
- **data reuse**

# Google Knowledge Graph

Laura Kelly  
Governor of Kansas



Laura Kelly is an American politician serving as the 48th governor of Kansas since 2019. A member of the Democratic Party, she represented the 18th district in the Kansas Senate from 2005 to 2019. Kelly ran for governor in the 2018 election and defeated the Republican nominee, Kansas Secretary of State Kris Kobach. [Wikipedia](#)

**Born:** January 24, 1950 (age 69 years), New York, NY

**Spouse:** Ted Daughety

**Party:** Democratic Party

**Office:** Governor of Kansas since 2019

**Education:** Indiana University, Bradley University, Indiana University Bloomington

**Children:** Kathleen Daughety, Molly Daughety

hasEducation

Indiana University



[iu.edu](http://iu.edu)

Indiana University is a multi-campus public university system in the state of Indiana, United States. Indiana University has a combined student body of more than 110,000 students, which includes approximately 46,000 students enrolled at the Indiana University Bloomington campus. [Wikipedia](#)

**Mascot:** Referred to as "The Hoosiers"

**Endowment:** 1.986 billion USD

**Students:** 110,436 university-wide

**President:** Michael McRobbie

**Academic staff:** 8,733 university-wide

**Subsidiaries:** Indiana University Bloomington, MORE

hasPresident

Michael McRobbie  
President of Indiana University



[president.iu.edu](http://president.iu.edu)

Michael Alexander McRobbie AO is an Australian-American computer scientist, educator and academic administrator. He became the eighteenth president of Indiana University on July 1, 2007. [Wikipedia](#)

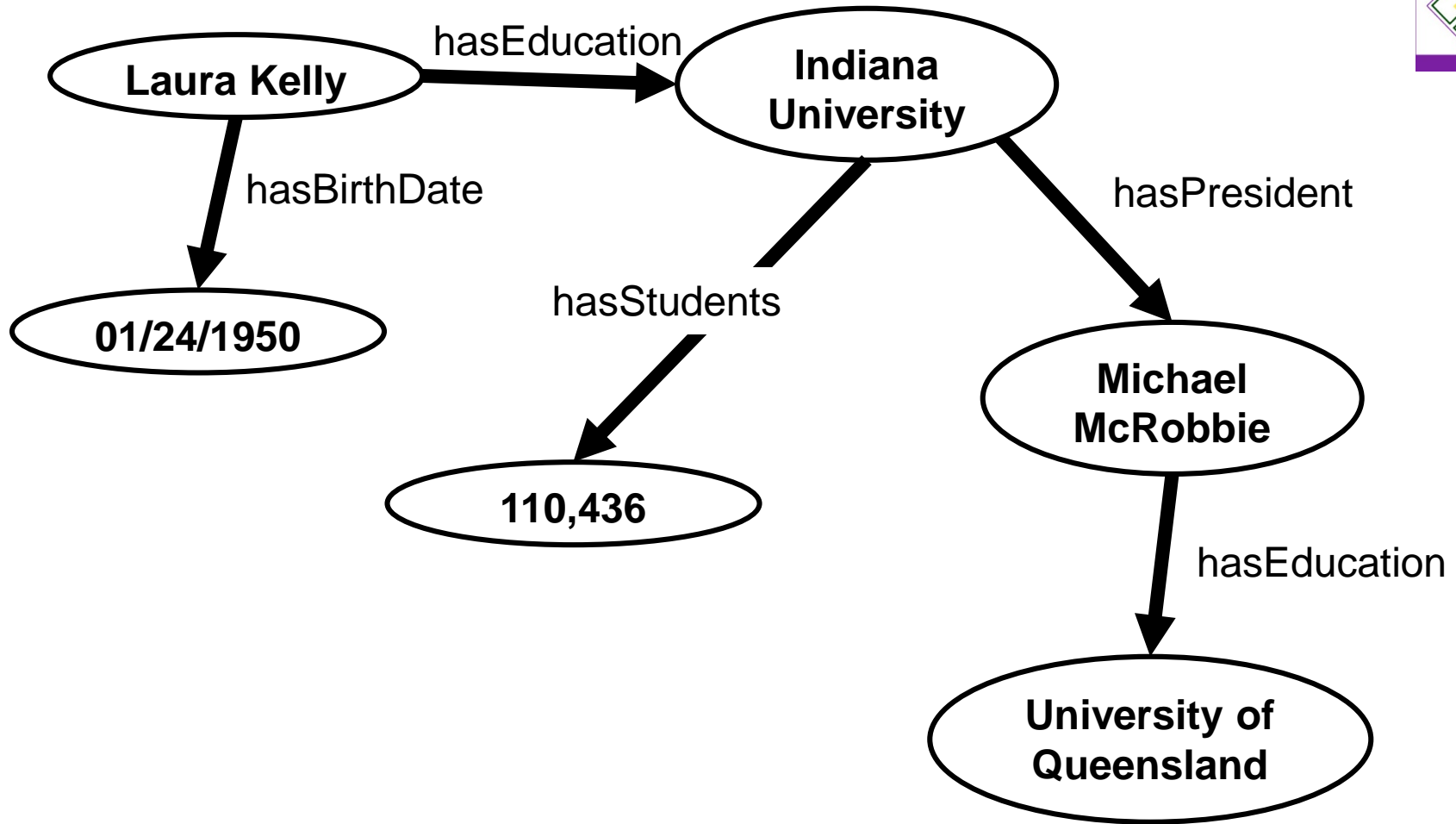
**Born:** October 11, 1950 (age 69 years), Melbourne, Australia

**Spouse:** Laurie Burns (m. 2005)

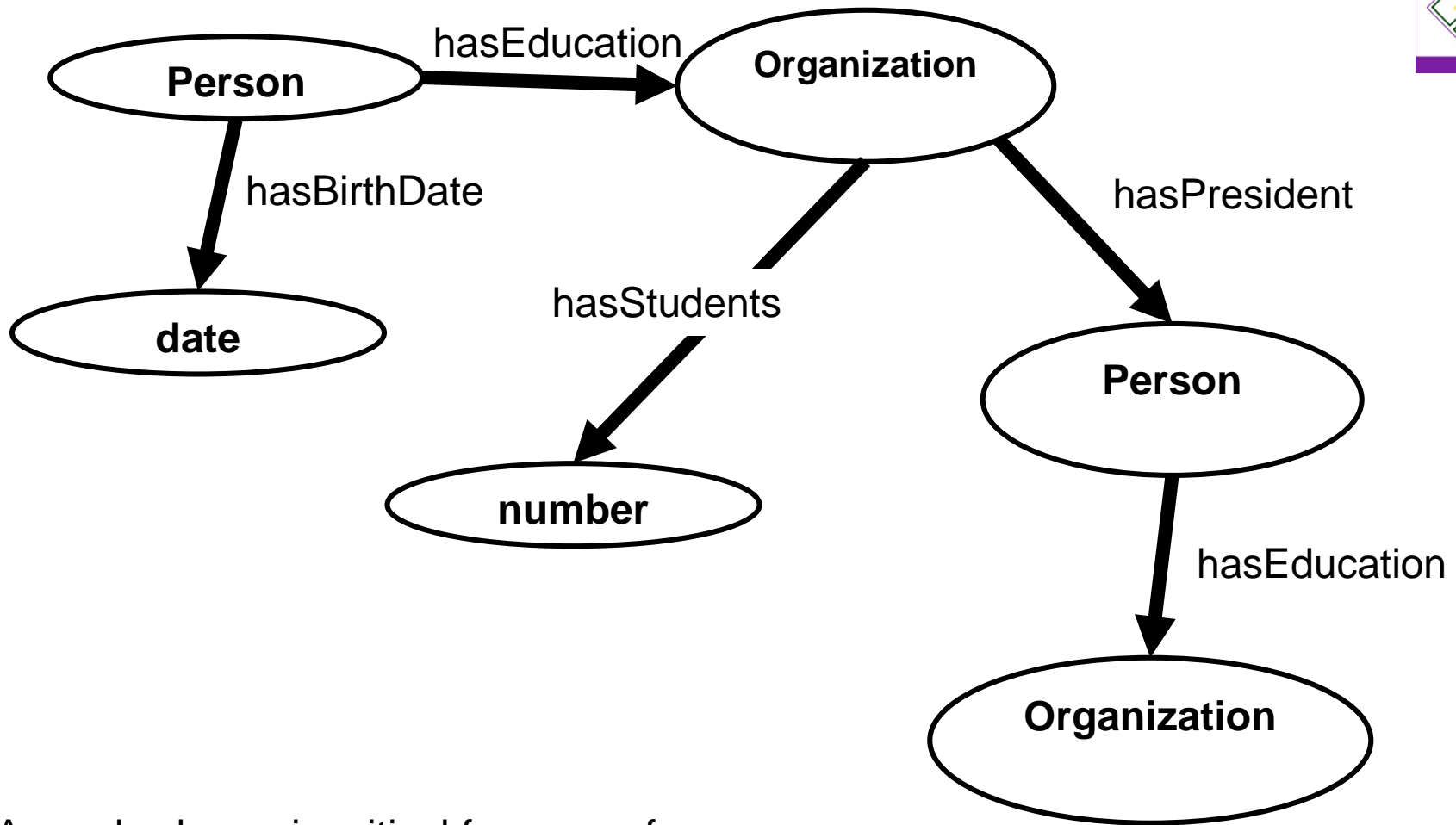
**Education:** The Australian National University, The University of Queensland

**Books:** Automated Theorem-proving in Non-classical Logics, Automated Deduction - Cade-13

# Knowledge Graphs

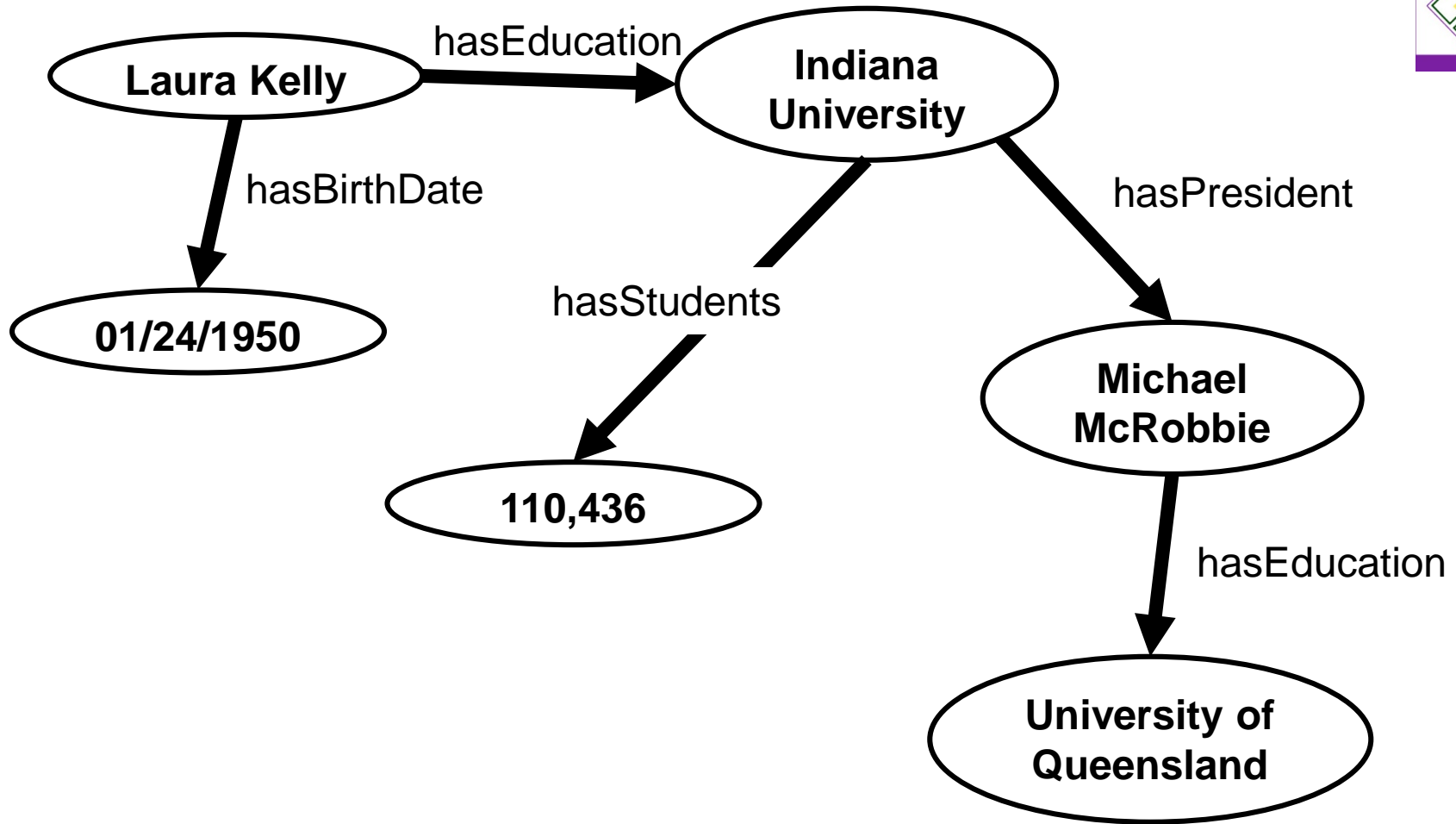


# Schema (as diagram)



A good schema is critical for ease of reuse

# This is not a good Knowledge Graph!



# Semantic Web Pre-History: before 2001



- **Cyc, gene ontology, and others**
- **semantic networks**
- **knowledge representation in Artificial Intelligence**
- **the world wide web**
- **data integration**
- **database schemas**

# Ontologies: 2001-2007



- **“ontologies will solve all your data management problems”**
- **Fueled by large-scale EU funding in FP6.**
- **Many ontologies came out of this time**
- **W3C standards RDF/S, OWL, SPARQL**
- **The promise was that ontologies will be heavily re-used, but this didn't happen.**

## **Arguably:**

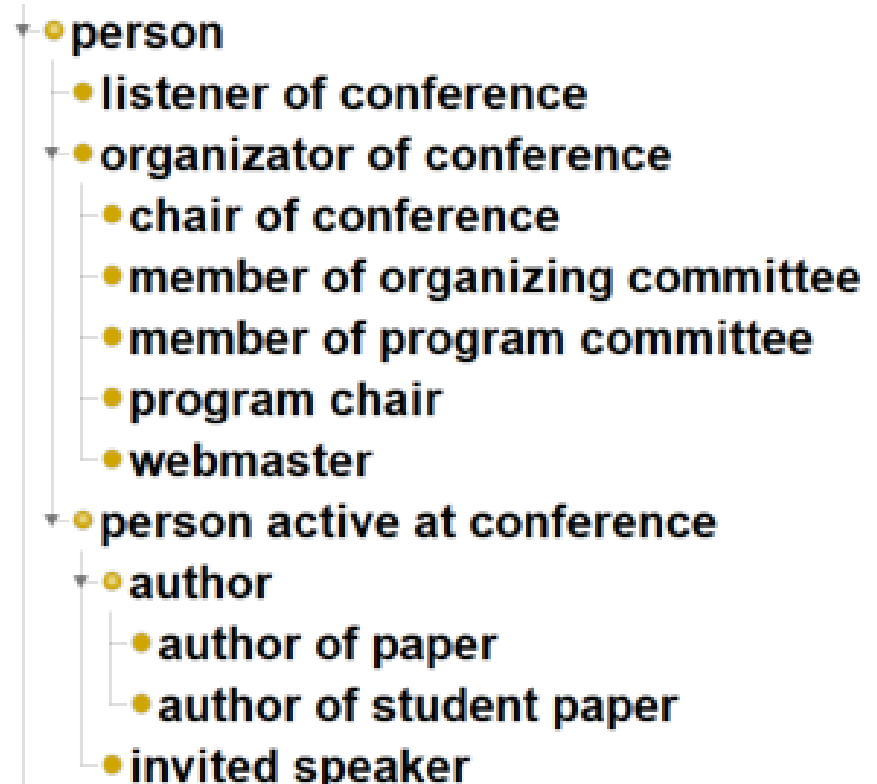
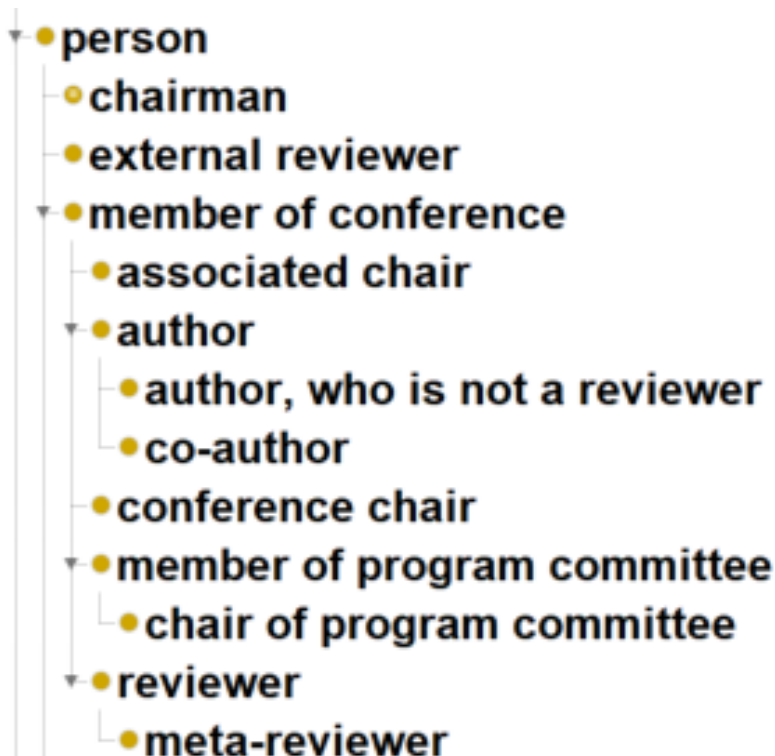
- **If often seemed easier to make a new ontology from scratch than to try understand an existing one and adapt it to your requirements.**



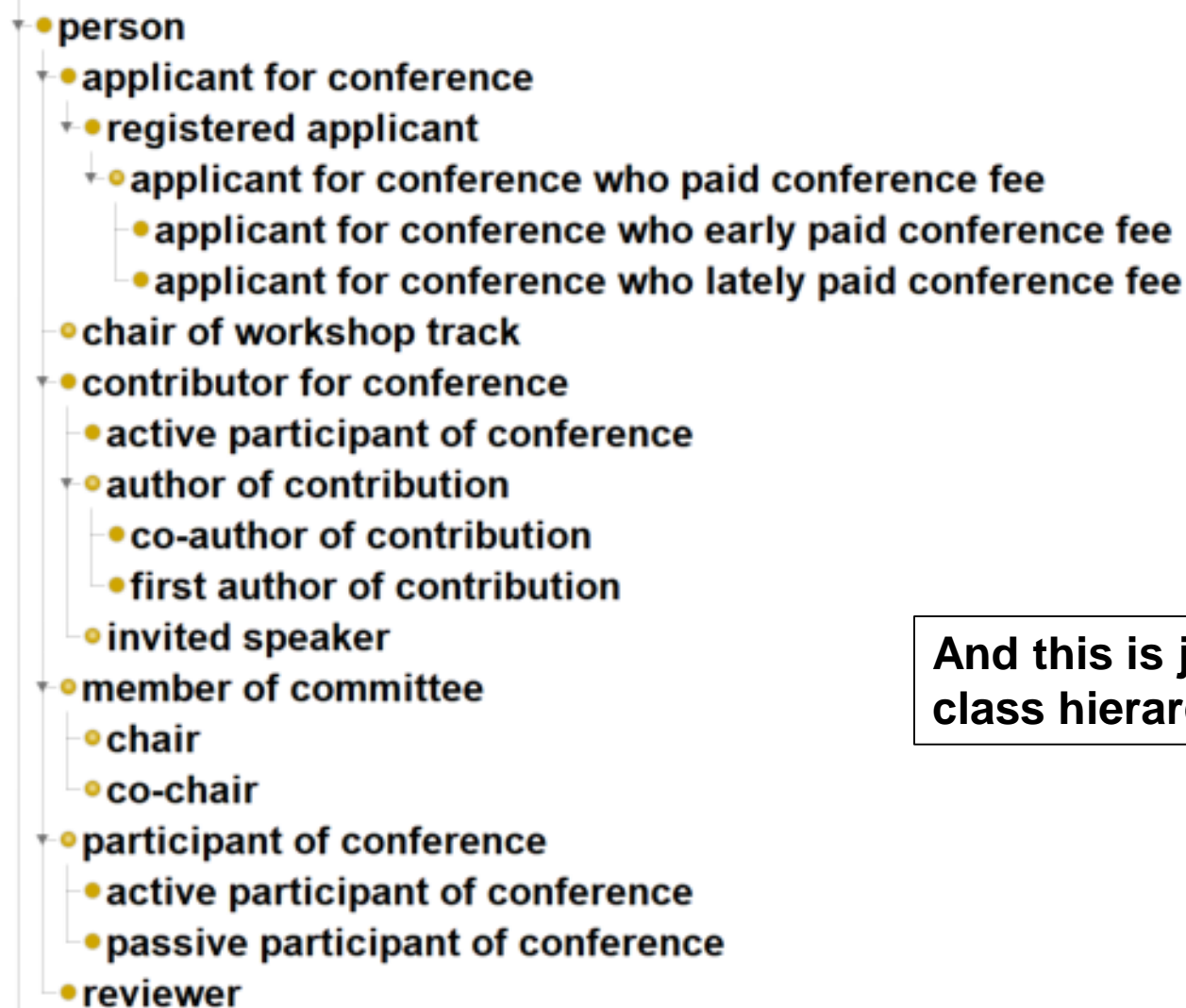
# Problems with Ontologies



- Large, complex, with little or no internal structure
  - Insufficient documentation.
  - Non-obvious design choices, unexplained.
  - Laden with ambiguity.
- ➔ Very difficult to understand what's going on inside.



# Problems with Ontologies



And this is just looking at the class hierarchy!

# Problems with Ontologies



- **Designed for single use case.**
  - **Granularity of representation highly varying.**
  - **Large and monolithic, hard to assess what any change will entail.**
- ➔ **Very difficult to adapt to a new setting.**

# W3C Standards

## RDF 1.1 Concepts and Abstract Syntax

W3C Recommendation 25 February 2014

**This version:**

<http://www.w3.org/TR/2014/REC-rdf11-concepts-20140225/>

**Latest published version:**

<http://www.w3.org/TR/rdf11-concepts/>

**Previous version:**

<http://www.w3.org/TR/2014/PR-rdf11-concepts-20140109/>

**Previous Recommendation:**

<http://www.w3.org/TR/rdf-concepts>

**Editors:**

[Richard Cyganiak](#), [DERI](#), [NUI Galway](#)

[David Wood](#), [3 Round Stones](#)

[Markus Lanthaler](#), [Graz University of Technology](#)

Both established 2004  
as versions 1.0.



## OWL 2 Web Ontology Language Primer (Second Edition)

W3C Recommendation 11 December 2012

**This version:**

<http://www.w3.org/TR/2012/REC-owl2-primer-20121211/>

**Latest version (series 2):**

<http://www.w3.org/TR/owl2-primer/>

**Latest Recommendation:**

<http://www.w3.org/TR/owl-primer>

**Previous version:**

<http://www.w3.org/TR/2012/PER-owl2-primer-20121018/>

**Editors:**

[Pascal Hitzler](#), [Wright State University](#)

[Markus Krötzsch](#), [University of Oxford](#)

[Bijan Parsia](#), [University of Manchester](#)

[Peter F. Patel-Schneider](#), [Nuance Communications](#)

[Sebastian Rudolph](#), [FZI Research Center for Information](#)

# Linked Data: 2007-2013



- “linked data will solve all your data management problems”
- Convert your data to RDF, link it to Dbpedia, and put it on the Web.
- A 2015 count: “more than 37 billion triples from over 650,000 data documents”

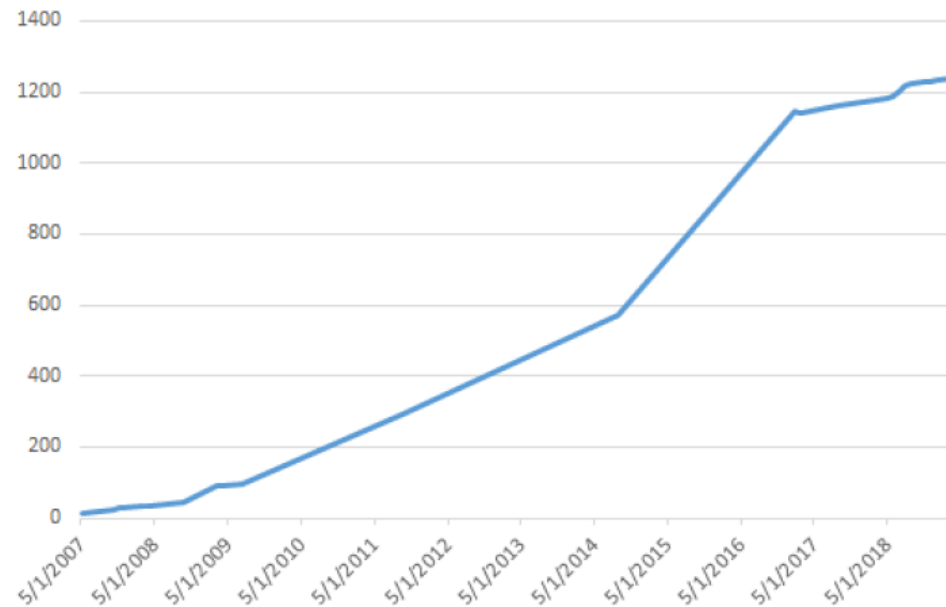
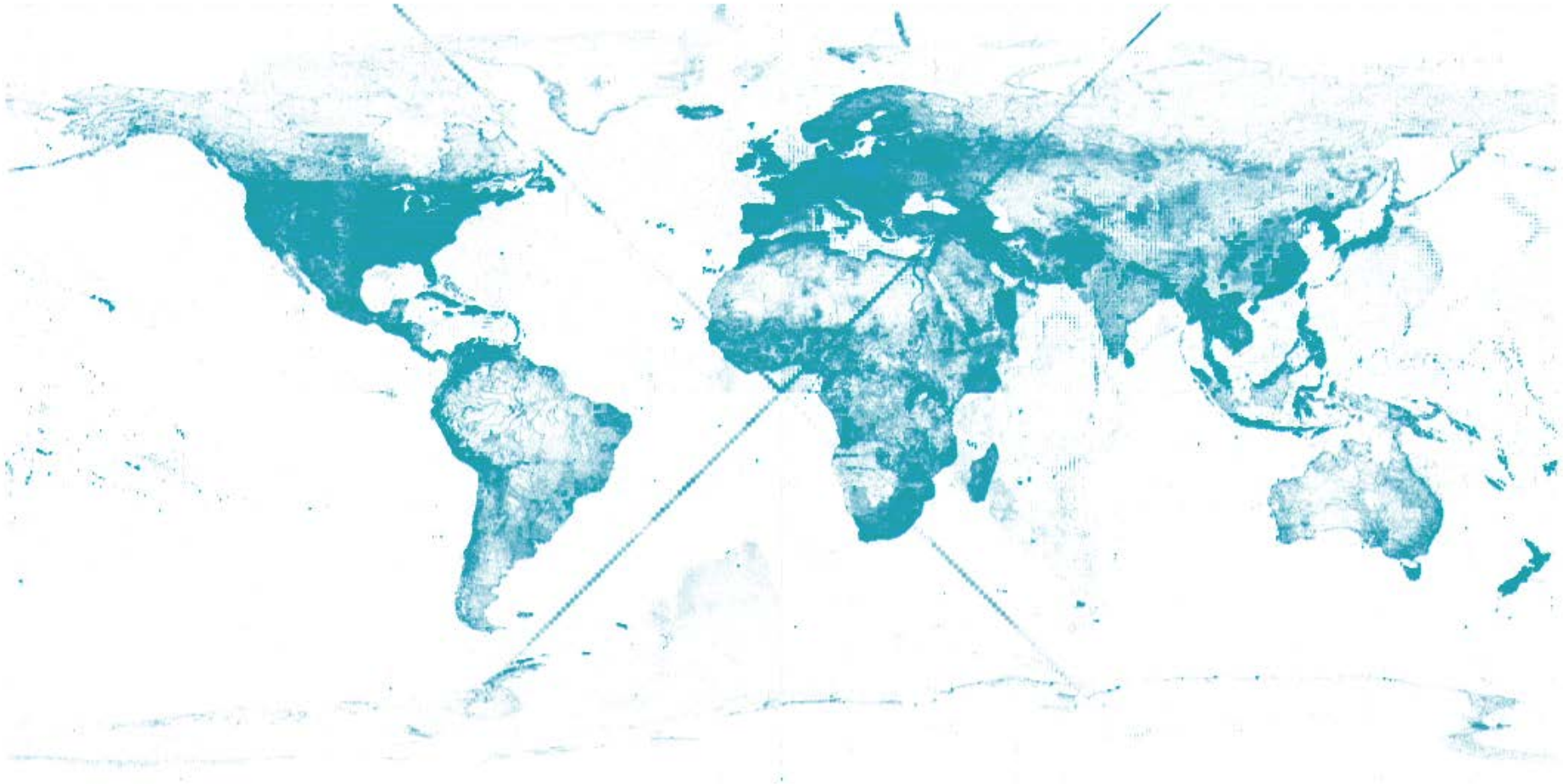


Figure 1: Number of RDF graphs in the Linked Open Data Cloud over time

# Problems with Linked Data

Geoindexed Linked Data – courtesy of Krzysztof Janowicz, 2012

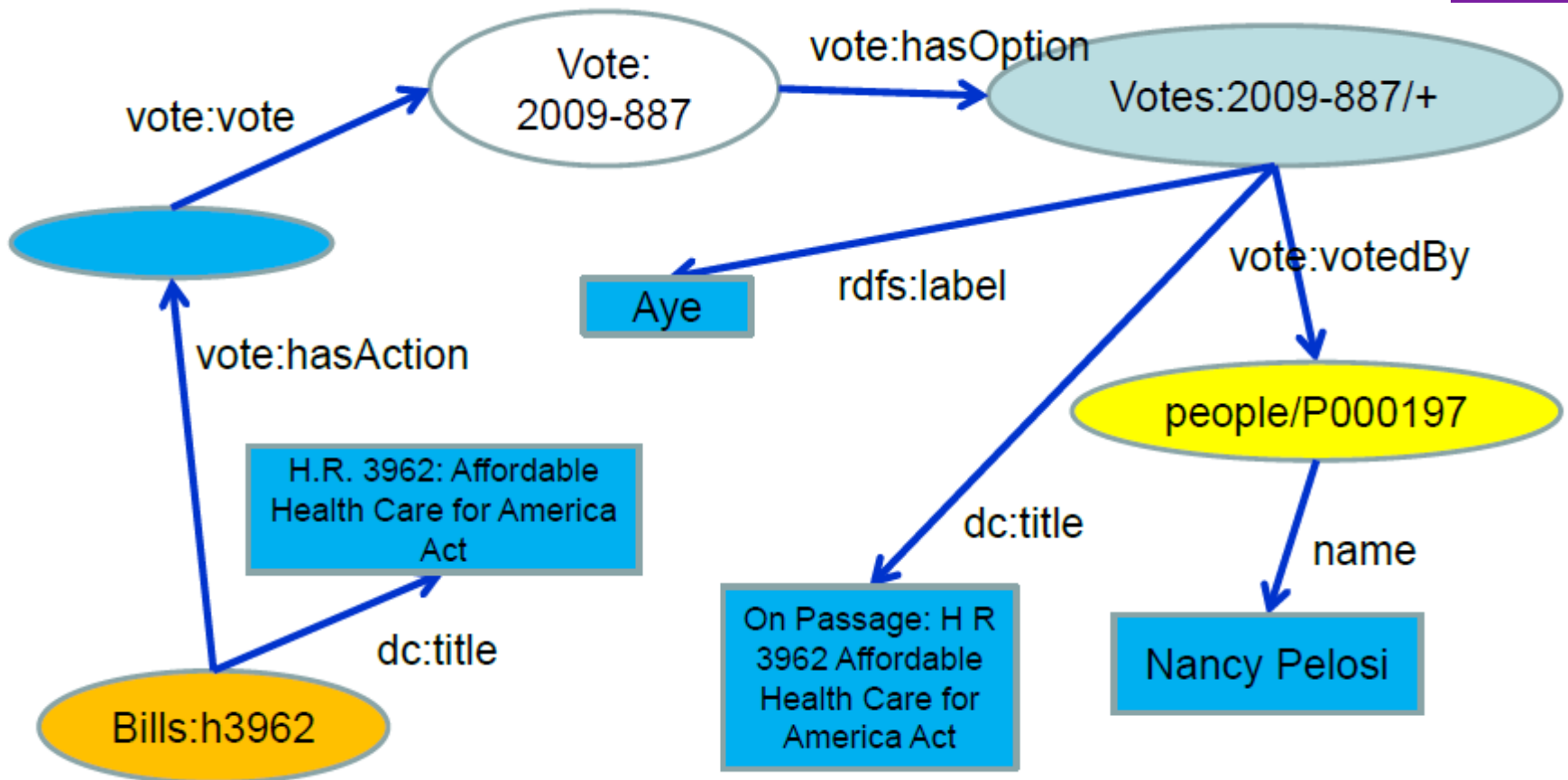
[http://stko.geog.ucsb.edu/location\\_linked\\_data](http://stko.geog.ucsb.edu/location_linked_data)



# Problems with Linked Data



“Nancy Pelosi voted for the Affordable Care Act.”



# Knowledge Graphs: since 2013



- **Term originating from the Google Knowledge Graph, launched in 2012.**
- **Essentially, still (RDF) graphs. But shift in emphasis:**
  - industrial adoption of “their own” knowledge graph
  - openness is no longer a prominent aspect
  - more central control
  - de-emphasis of external links
  - more re-introduced awareness of schema/ontologies



# Sustainable Knowledge Graph Design



**Some key aspects of our own approach:**

- 1. Modular approach**
- 2. Careful schema design**
- 3. Reuse components, not ontologies**

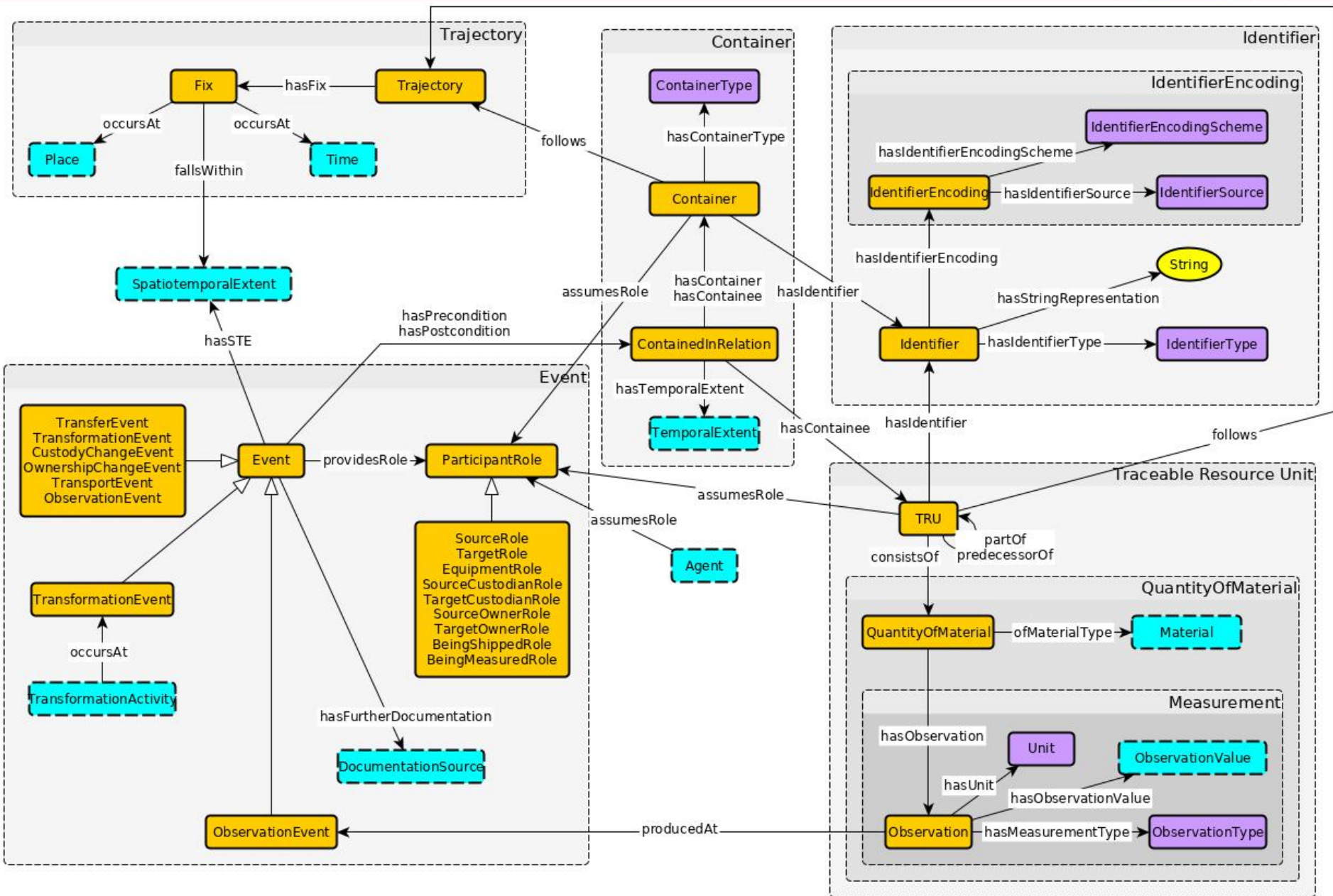
# Modular approach



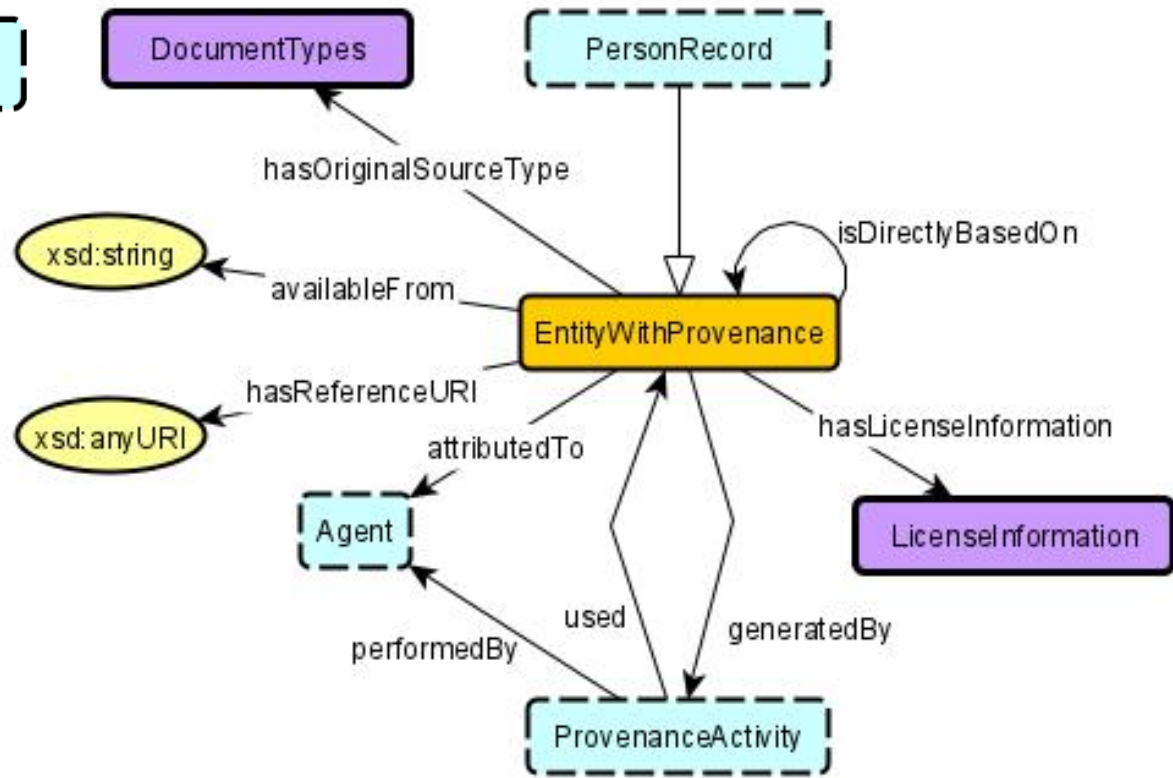
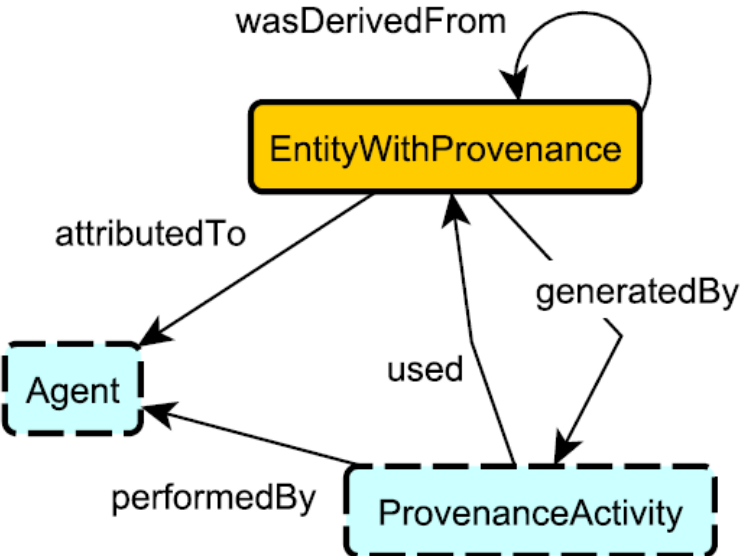
- **Divide and conquer complexity**
- **Modules resonate with human expert conceptualizations**
- **De-emphasize class hierarchies in favor of modules**
- **Modifications remain local**

**For sustainable data reuse.**

# Design interconnected modules



# From Patterns to Modules



# Careful Schema Design



- **Involve group of domain experts**
- **Relate, not define**
- **Design general purpose patterns**

**For sustainable data reuse**

# Reuse components, not ontologies



- **Ontology Design Patterns: Reuseable solutions to recurring modeling problems**
- **Use as templates: Adjust to scope at hand**
- **Development and use of pattern libraries**

**For rapid deployment of high quality schema.**



[Help document](#)



Datasets



Cruises



Vessels



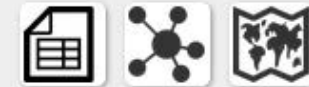
Instruments



Physical Samples



Gazetteer Feature



Researchers



Organizations



Awards



# Enslaved

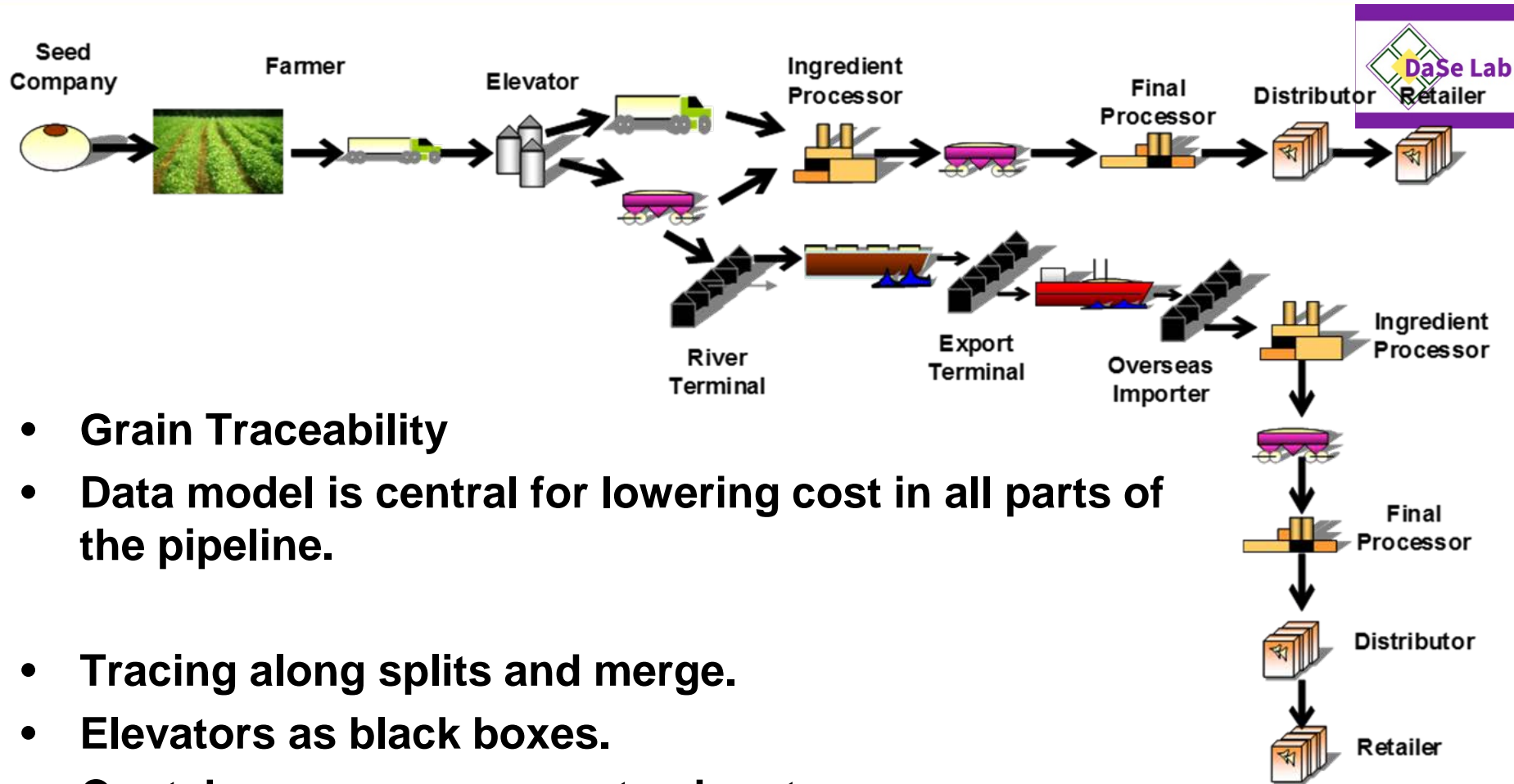
## Peoples of the Historic Slave Trade

Building a Linked Open Data Platform for the study and exploration of the historical slave trade.

[Learn More](#)



# NIST project



- **Grain Traceability**
- **Data model is central for lowering cost in all parts of the pipeline.**
- **Tracing along splits and merge.**
- **Elevators as black boxes.**
- **Containers may carry contaminants**
- **...**

Figure acknowledgement: NIST / Evan Wallace

# NSF KnowWhereGraph



- **spatial and temporal aspects of knowledge graphs**
- **applications e.g. in disaster relief, soil health**
- **tool development with goal of industrial dissemination**
  
- **Part of the NSF Convergence Accelerator Program in Track A “Open Knowledge Networks”**
  - **2019-2020 Phase 1 (\$1M)**
  - **2020-2022 Phase 2 (\$5M)**

- **Protege plug-in**
- **supports our Modular Ontology Modeling process**

**(Cogan Shimizu, lead developer)**



**Thanks!**

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**Natalya Fridman Noy, Yuqing Gao, Anshu Jain, Anant Narayanan, Alan Patterson, Jamie Taylor, Industry-scale knowledge graphs: lessons and challenges. Commun. ACM 62(8): 36-43 (2019)**

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# Thanks!